Hi, I'm Melissa Gamo.

Melissa Gamo
Portfolio Overview 2022

This is a quick overview of my portfolio.

I'm a product designer by day, wanderer all other times. Creative at heart.

Currently at Uber, formerly at Postmates, and Zaplabs.

In another life, I was a Stranger-for-hire, creating brands and award-winning packaging for companies.

Constellation Wines
Moët Hennessy
Proximo: Jose Cuervo, Hangar 1

Bacardi Limited: Grey Goose

Robert Mondavi Uniqlo Fernet Branca Red Bull Sephora and many others.

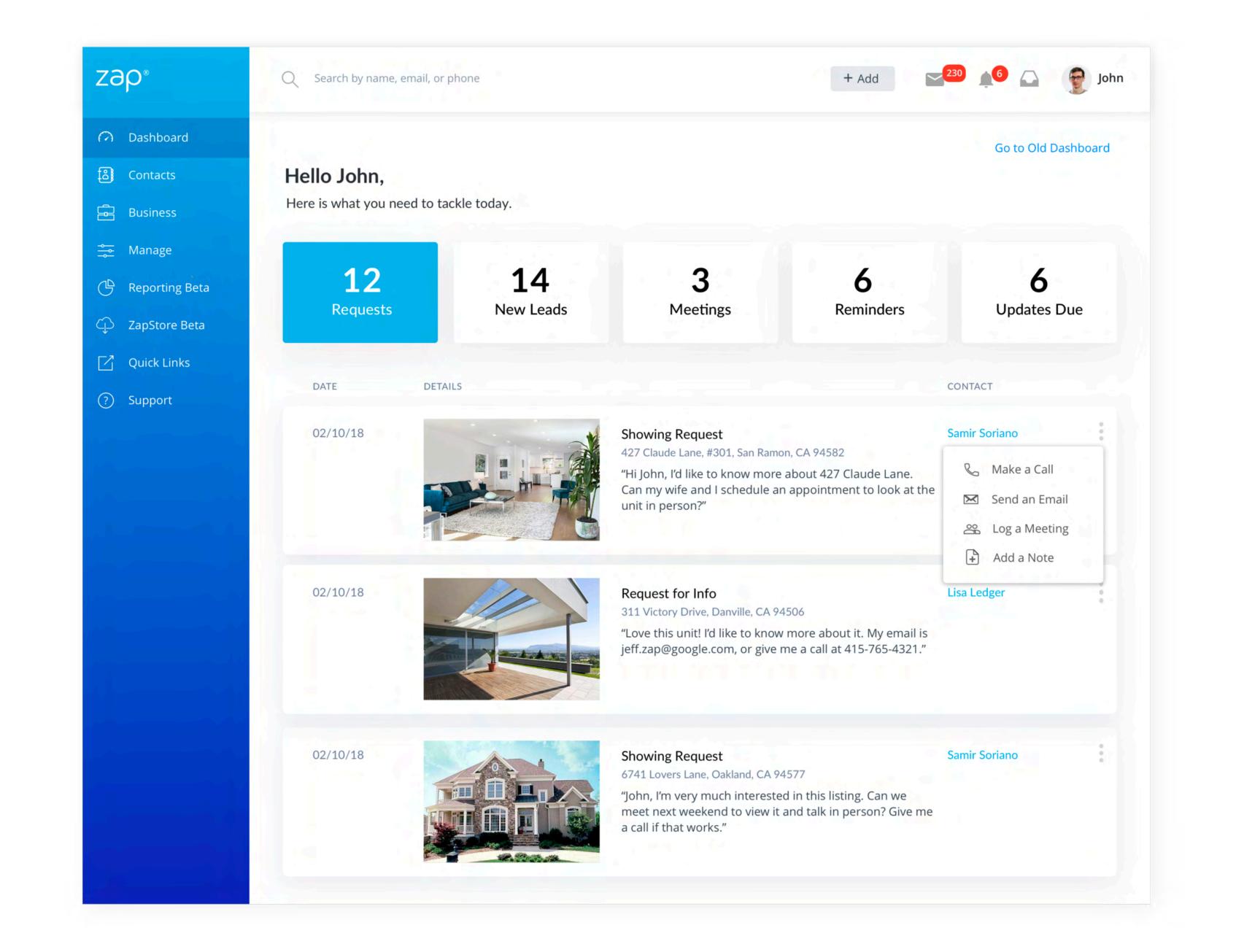
In my career I've designed quite a few things now.

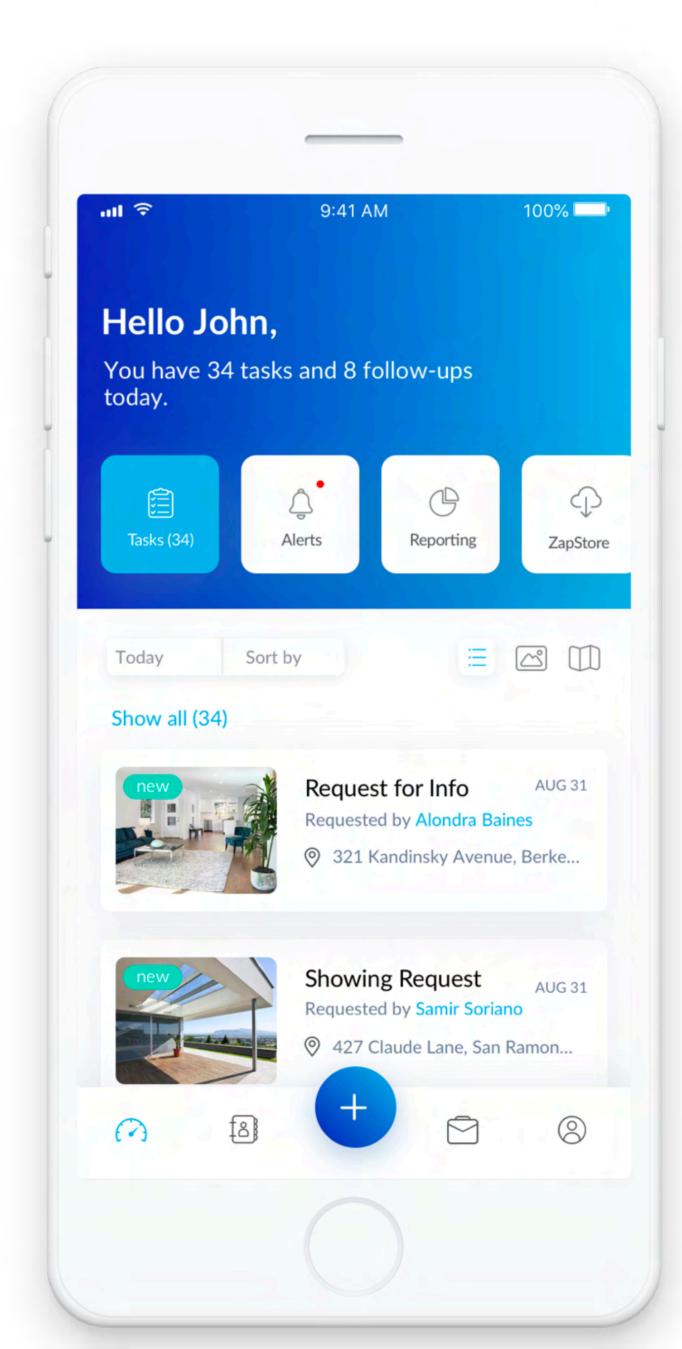
But it all started with a pencil, paper, maybe some crayola crayons as a kid

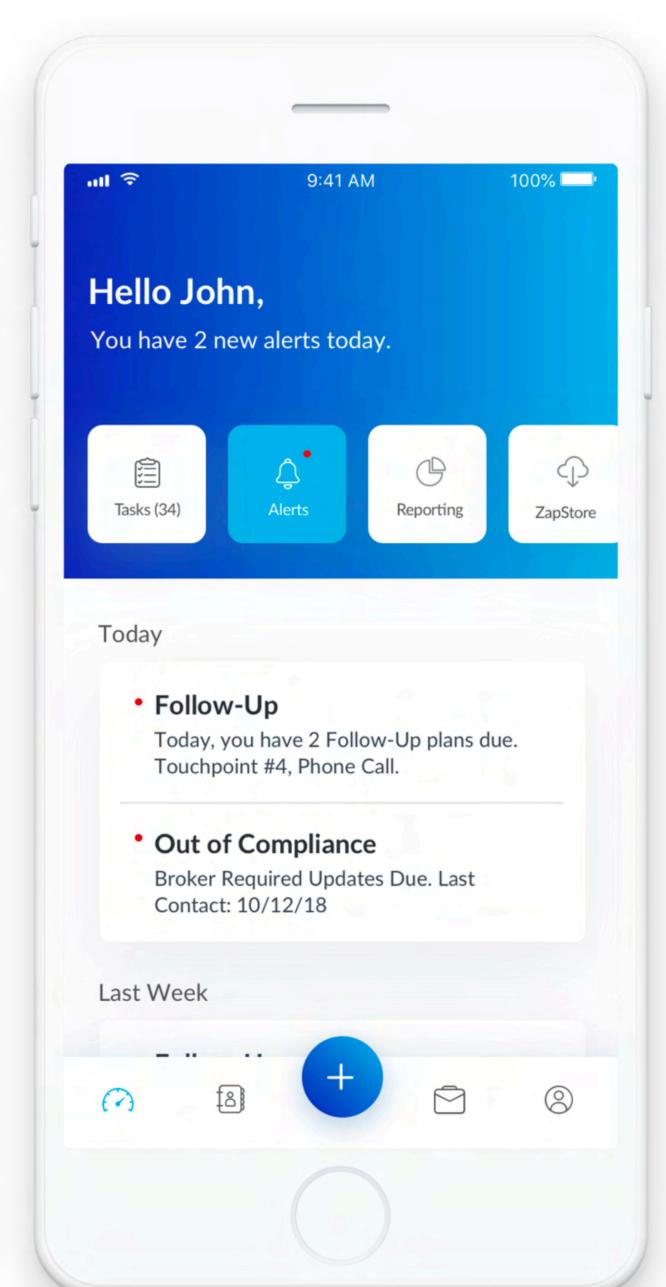
Which later turned to Paint Shop Pro, Adobe CC, Sketch, Figma, etc.

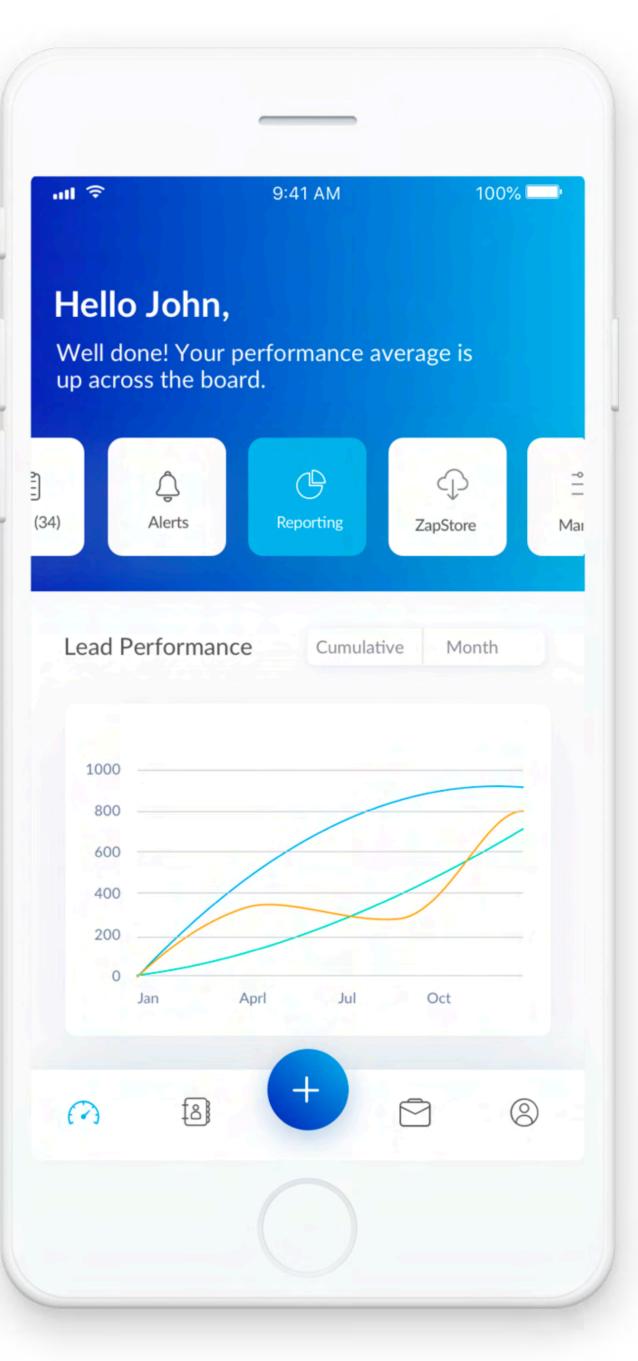
Let's do a quick run down shall we?

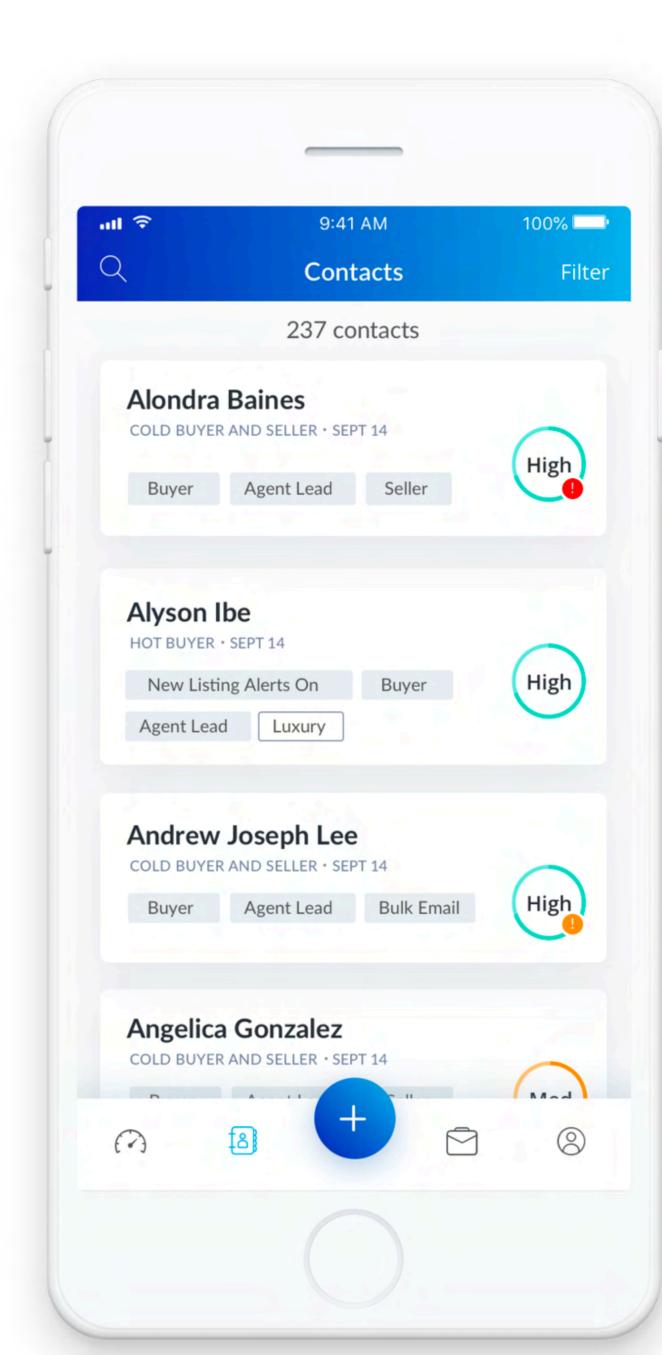
Let's start at ZapLabs with Zap

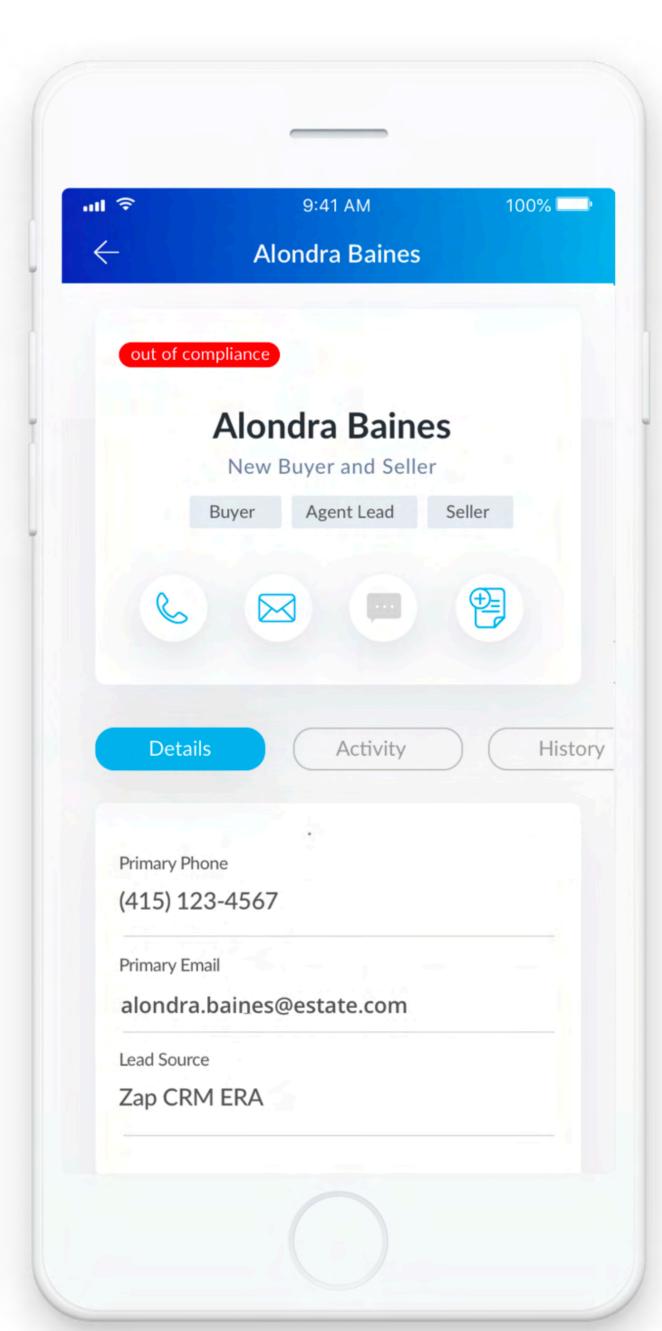


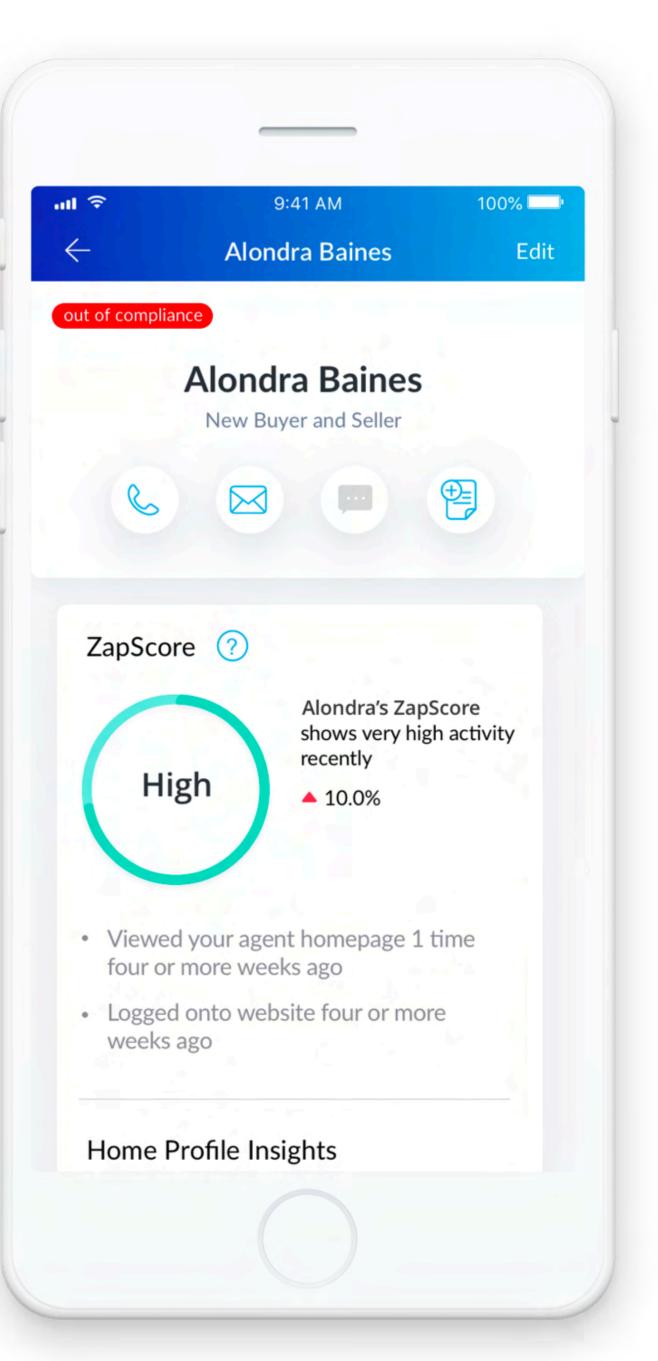


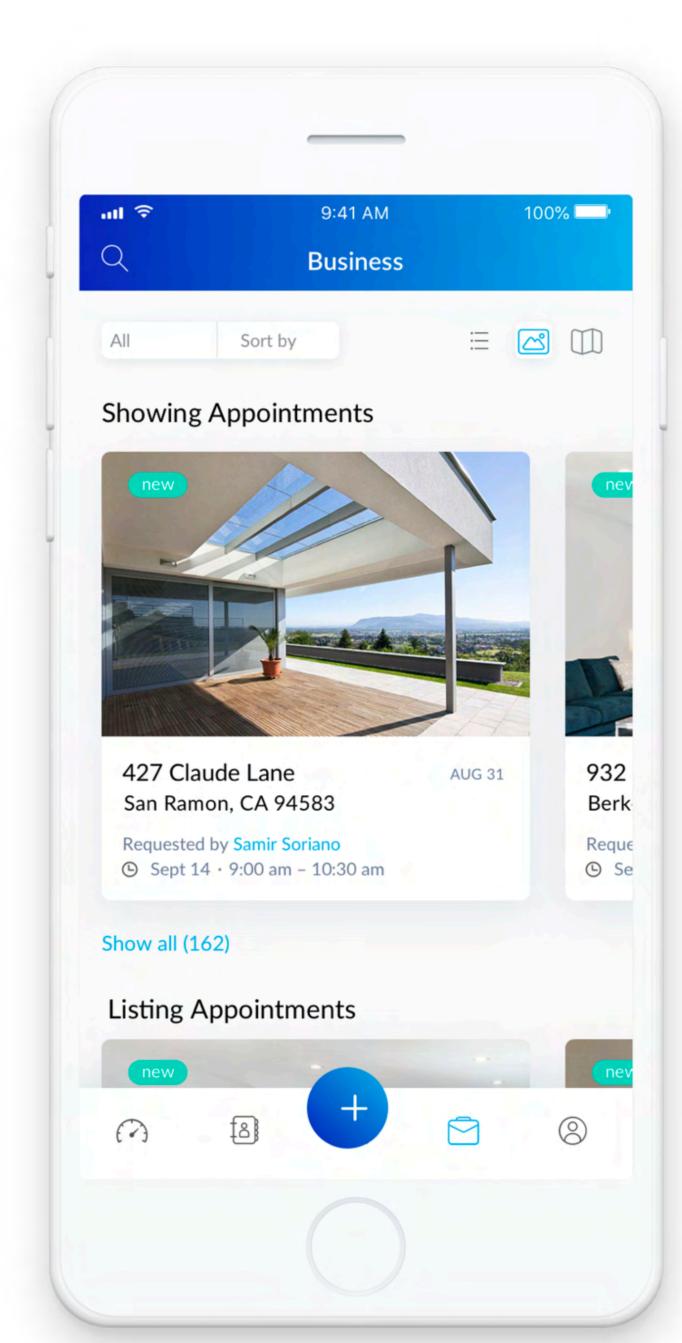


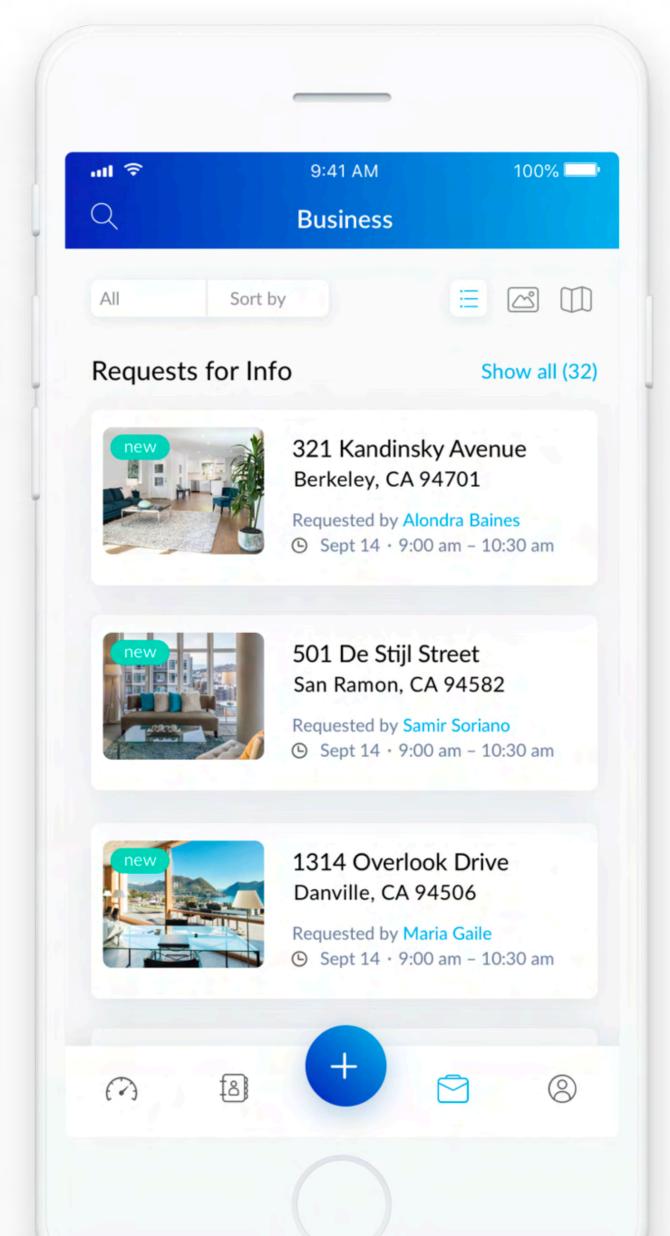


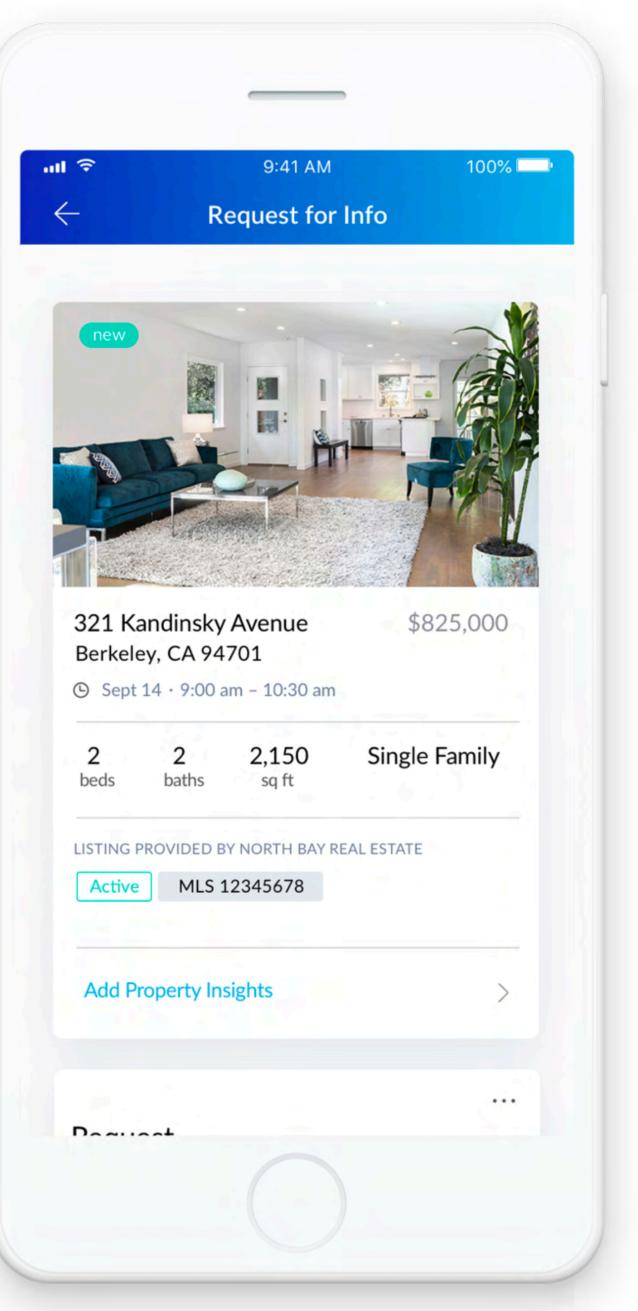


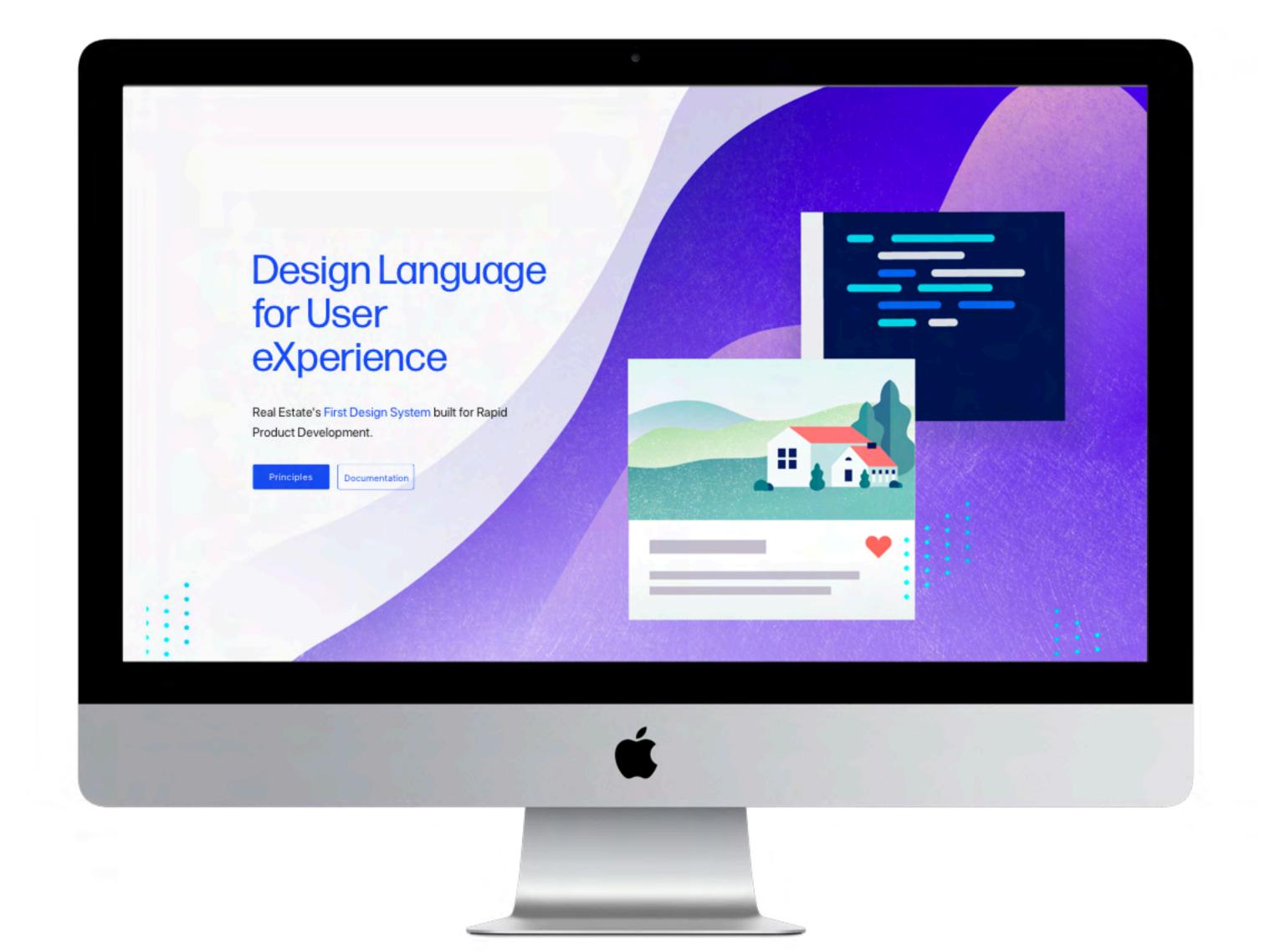








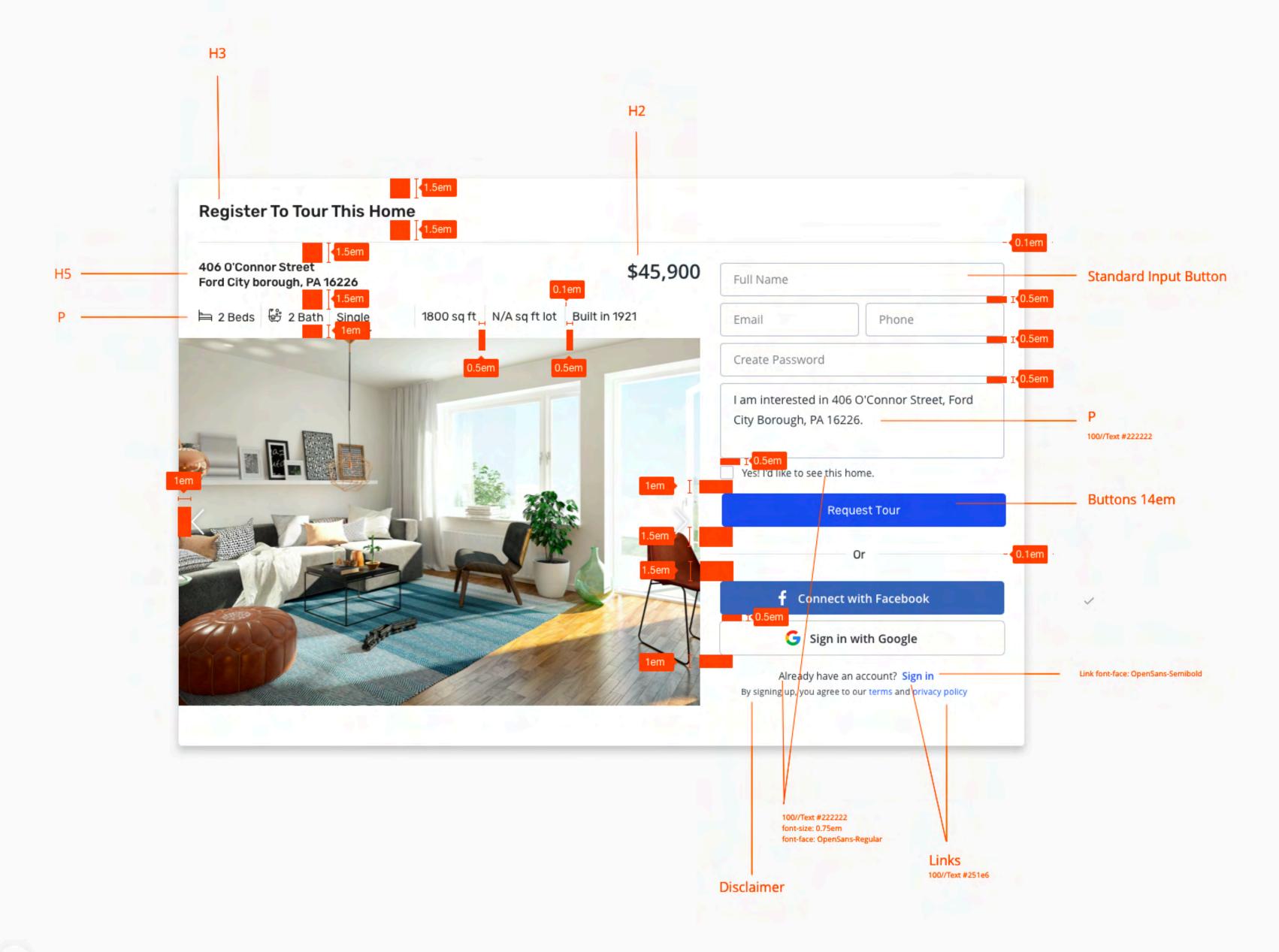


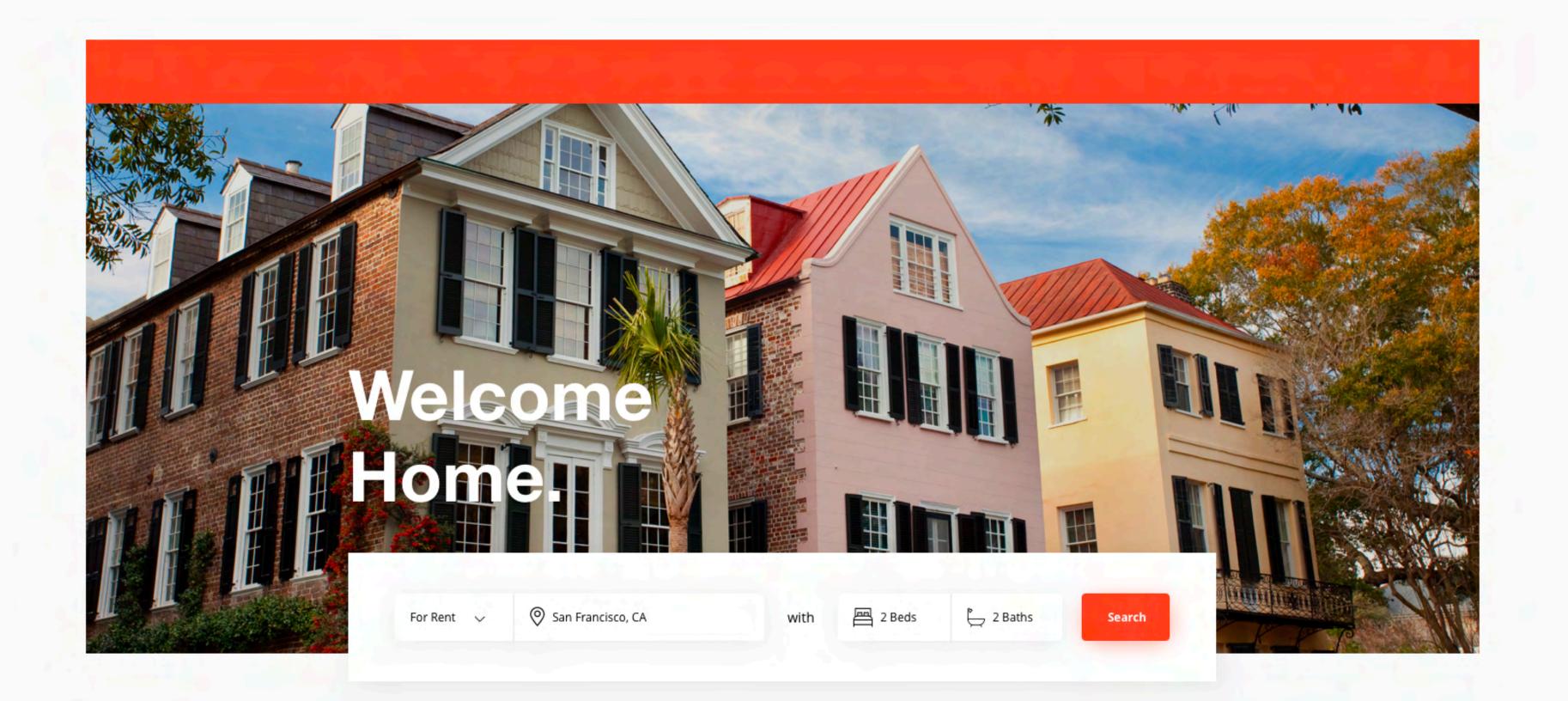


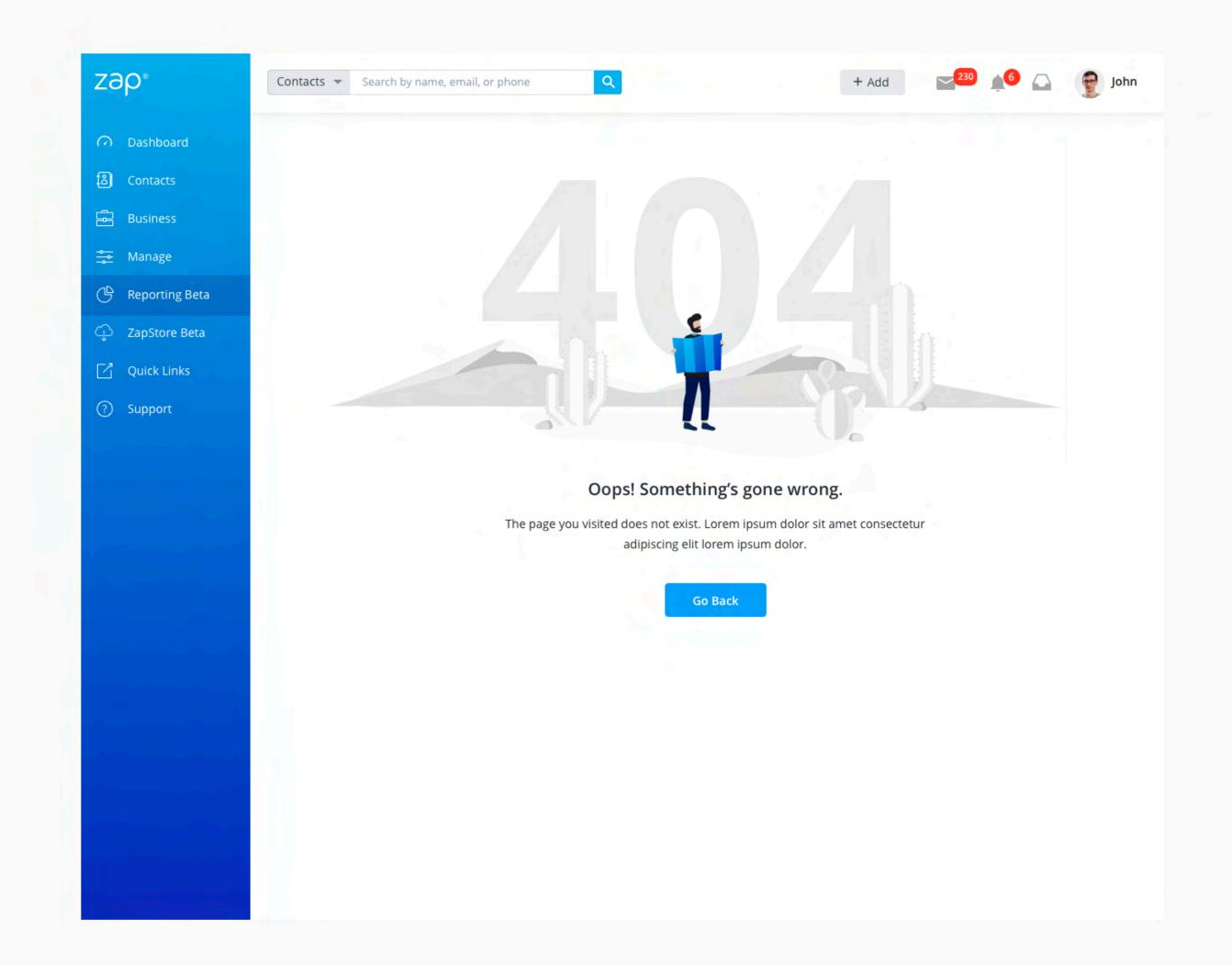
H1 Titles and Headlines	color: Standard Text font-size: 2em font-face: Rubik-Medium line height: 3em		
H2 Page Labels	color: Standard Text opacity: 100% font-size: 1.5em font-face: Rubik-Medium line height: 2em		
H3 Section Headers	color: Standard Text font-size: 1.25em font-face: Rubik-Medium line height: 1.5em		
H4 Table Headers, Sub Category	color: Standard Text font-size: 1em font-face: Rubik-Medium line height: 1.4em		
H5 Tags	color: Standard Text font-size: 0.875em font-face: Rubik-Medium line height: 1.1em		
H6 STATUS ELEMENTS	color: Standard Text font-size: 0.75em font-face: Rubik-Regular character: .5 line height: 1em		
H7 Validation Labels for Inputs	color: Standard Text font-size: 0.75em font-face: Rubik-Regular character: .5 line height: 1em		
Disclaimers	color: Standard Text font-size: 0.625em font-face: Rubik-Regular character: .2 line height: 1em		
Hi, I'm John Zap! I've been in the real estate business in this area for 20 years. I am very knowledgeable about home sales and trend in this area. Feel free to contact me for all of your home buying and selling needs.	color: Standard Text font-size: 0.875em font-face: Rubik-Regular		

line: 1.111em

Black		Yellow		Yellow Green		Light Green		Medium Green	
10	#FAFAFA	10	#FCFCE6	10	#F5FDE7	10	#E7FCE9	10	#D6FAEE
20	#F5F5F5	20	#F7F6C2	20	#E8F8C2	20	#C5F7C8	20	#99F1D4
30	#EFEFEF	30	#F2F09A	30	#D8F499	30	#9BF2A4	30	#24E6B9
40	#E1E1E1	40	#EEEA72	40	#C9EF6F	40	#66ED7B	40	#00D99E
50	#BEBEBE	50	#EAE653	50	#BDEA4C	50	#24E658	50	#00CD8A
60	#9F9F9F	60	#E7E135	60	#B2E624	60	#00DF2E	60	#00C176
70	#767676	70	#E7D02F	70	#A8D31B	70	#00CE22	70	#00B16A
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90	#434343	90	#E4A118	90	#8CA500	90	#00A900	90	#008C4E
100	#222222	100	#E07A00	100	#757E00	100	#008700	100	#006B36
9		72.70	97,40	10 Aug.					
Dark Green		Light Blue		Medium Blue		Dark Blue		Violet	
10	#E5F5EC	10	#E0F4FB	10	#E1F6FD	10	#E9EBFC	10	#EEE6FC
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60	#0CAD66	60	#00A5E3	60	#007EB3	60	#2451E6	60	#5824E6
70	#009E5C	70	#0097D5	70	#0064A2	70	#1E49DB	70	#4A20E0
80	#008C50	80	#0085C2	80	#004B80	80	#0A3ECE	80	#3316D8
90	#007B44	90	#0074AE	90	#003267	90	#0032C3	90	#0C0FD2
100	#005B30	100	#00558E	100	#00184D	100	#001BB1	100	#0000CB
Purple		Pink		Dark Red		Red		Orange	
10	#F6E4FB	10	#FDE5F4	10	#FDE4E9	10	#FFE9EC	10	#F9E9E7
20	#E7BBF5	20	#F9BDE3	20	#FABAC9	20	#FFC8CE	20	#FACCBD
30	#D78CF0	30	#F490D2	30	#F68EA6	30	#F79091	30	#F7AC92
40	#C658EB	40	#ED5CC0	40	#F16183	40	#EF6365	40	#F48C67
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70	#9900DB	70	#CF00A2	70	#D61F4F	70	#EE001E	70	#E65824
80	#7F00D5	80	#BC009D	80	#C11A4C	80	#DD0019	80	#D85120
90	#6700D1	90	#AC0098	90	#AC1349	90	#D00010	90	#CA4A1C
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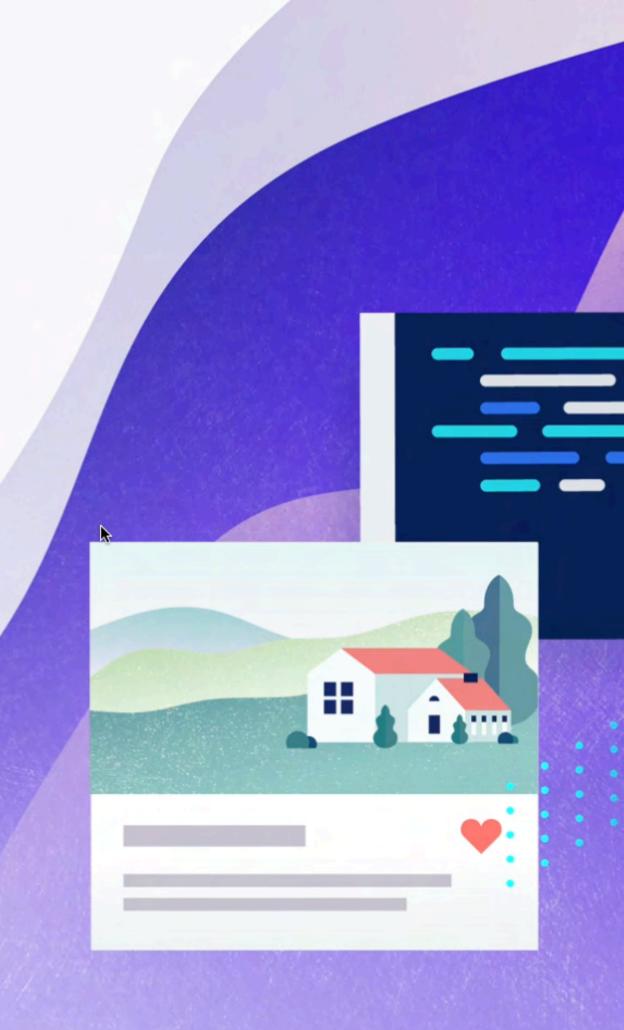


Real Estate's First Design System built for Rapid Product Development.



Documentation







Design Principles

These five principles are a promise to our agents, our clients, and our partners that every bit of work we do is informed, effective, and scalable. They are the outline of our approach—serving as evaluative criteria which guides conversation about product offerings, driving the quality and maximizing the impact of our solutions.

When Planning Work

Use these principles to serve as guidelines when data doesn't make it clear where to go next.

When Evaluating Work

Use these principles serve as a litmus for our work to ensure consistent and high quality products.

Be Useful

Offer meaningful, actionable solutions which avoid unnecessary steps. Remember: it's our job to serve agents in doing their job-easily and efficiently.

- · Is it valuable for the user? Is it: Actionable? Necessary? Meaningful?
- . Follow up on the performance of released features to ensure they have actually solved the problem.
- Is design time utilized well? Does the team know what comes next? Are you shipping early and often?
- Our goal is to deliver something out of design every 5 days: to Research, Development, or user testing.





DOCUMENTATION

Guidelines

Color

Grid

Voice & Tone

Typography

Behaviors

Components

Action Menu

Agent Search

Agent Spotlight

Banner

Boilerplate

Buttons

Calculator

Carousel

Checkboxes

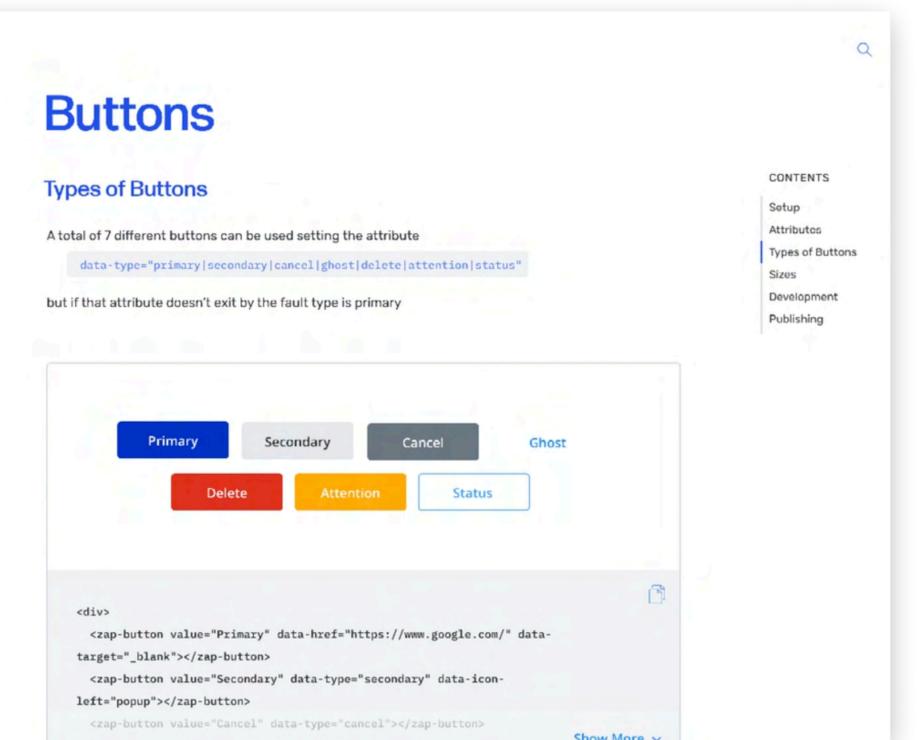
Date Picker

Input Fields

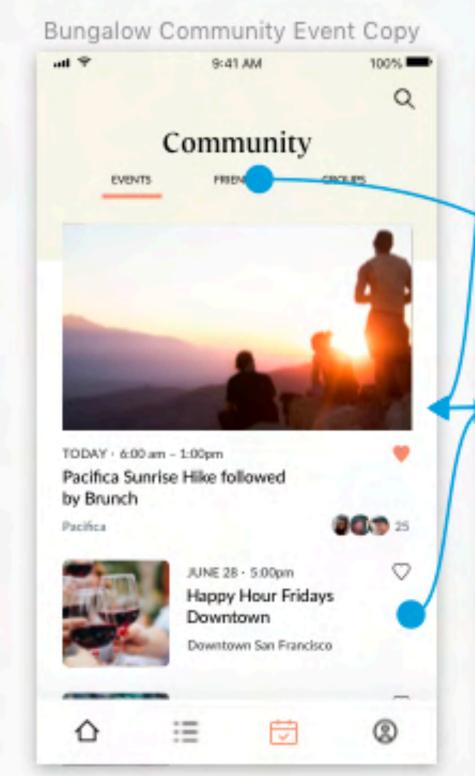
Home Search

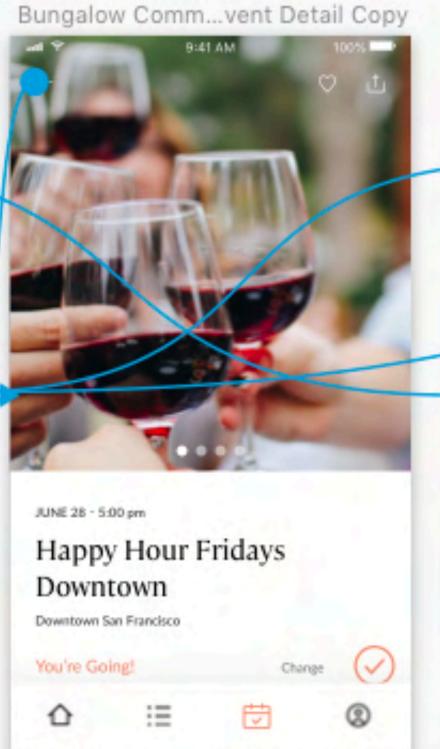
Results

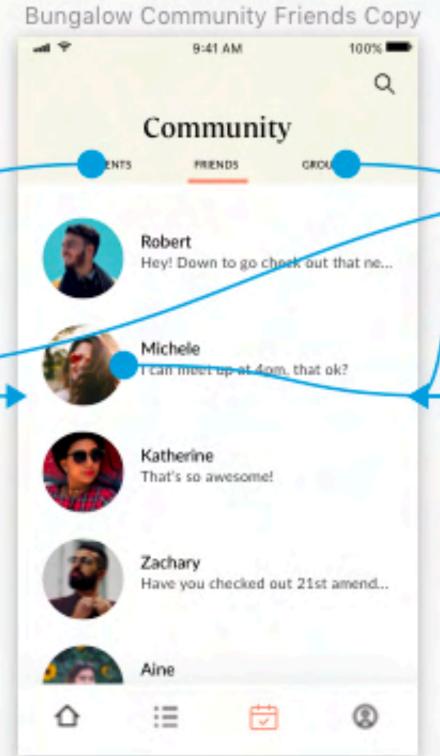
Dropdown Menu

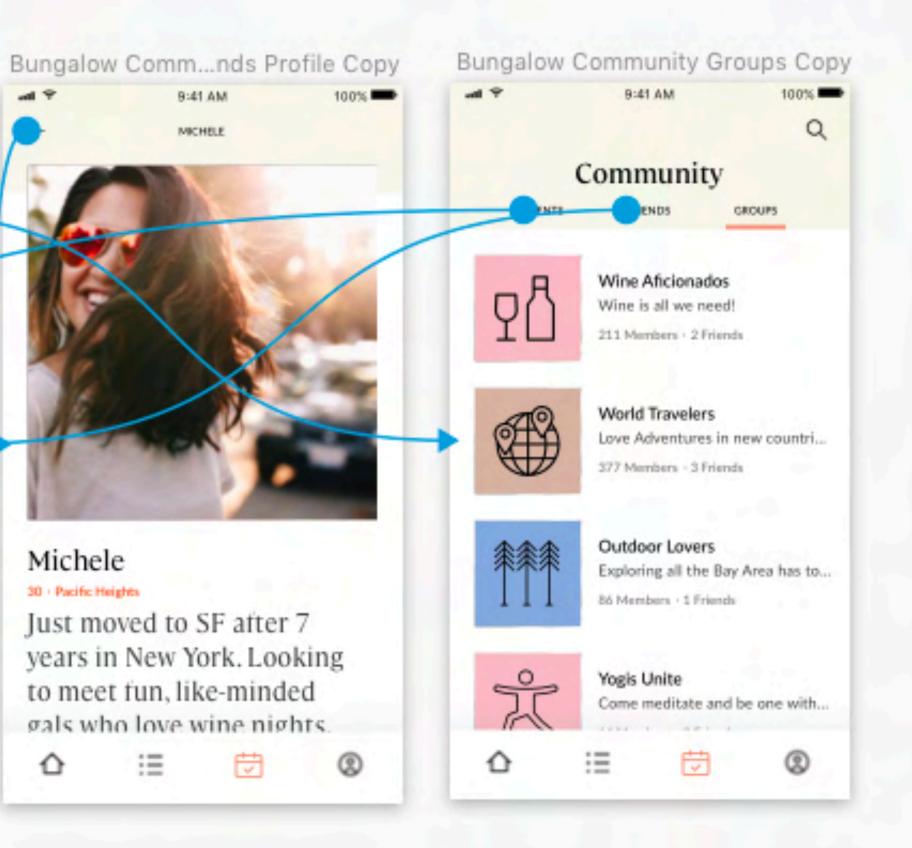


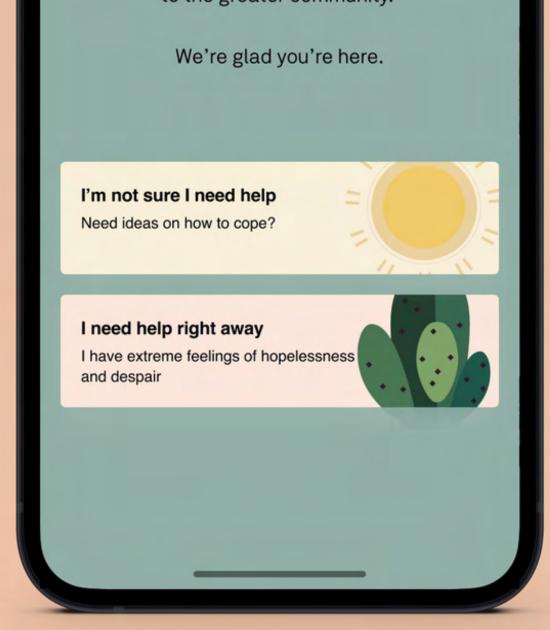
Sprinkle in a few side projects...





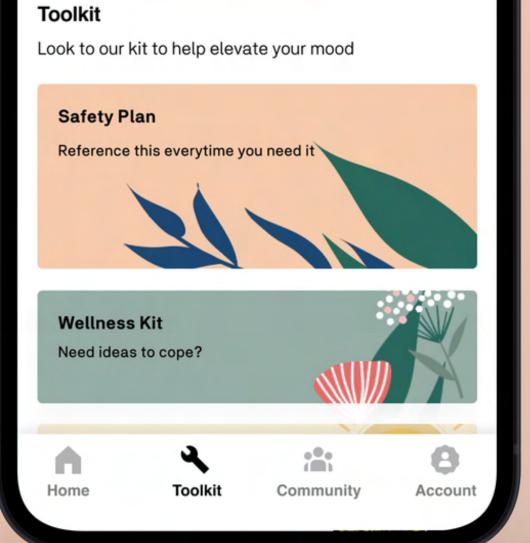


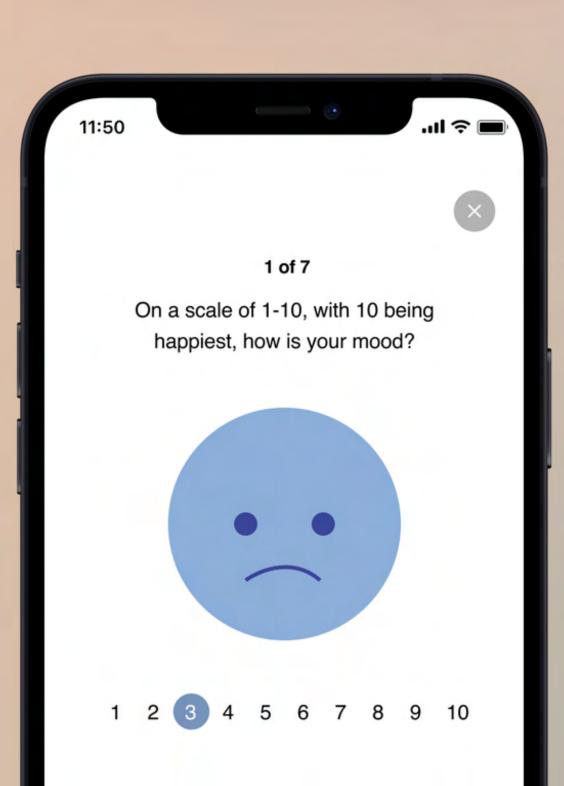


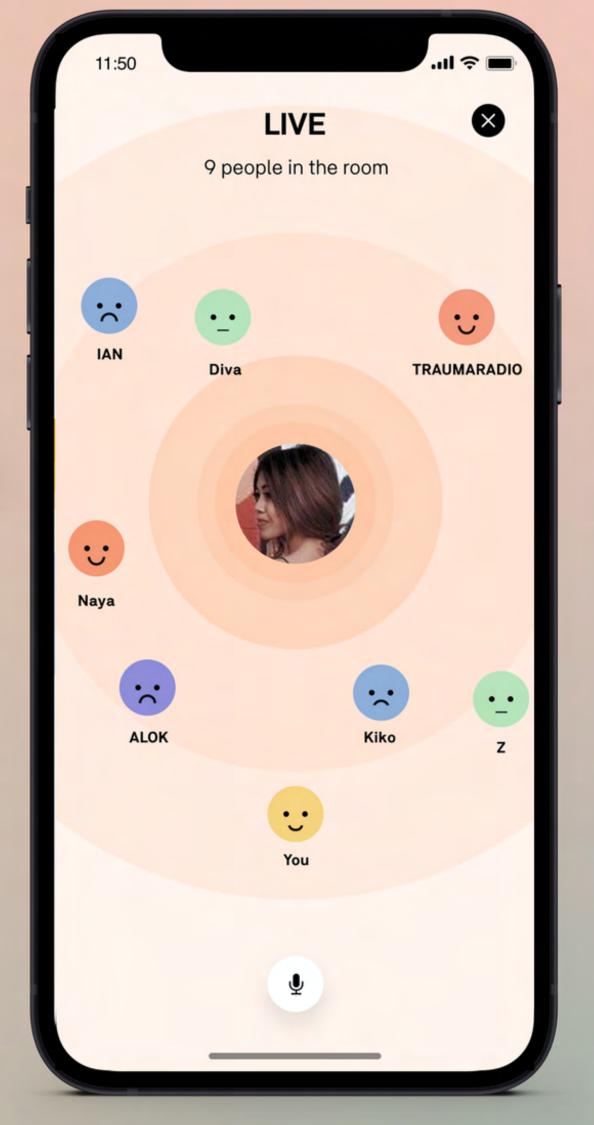








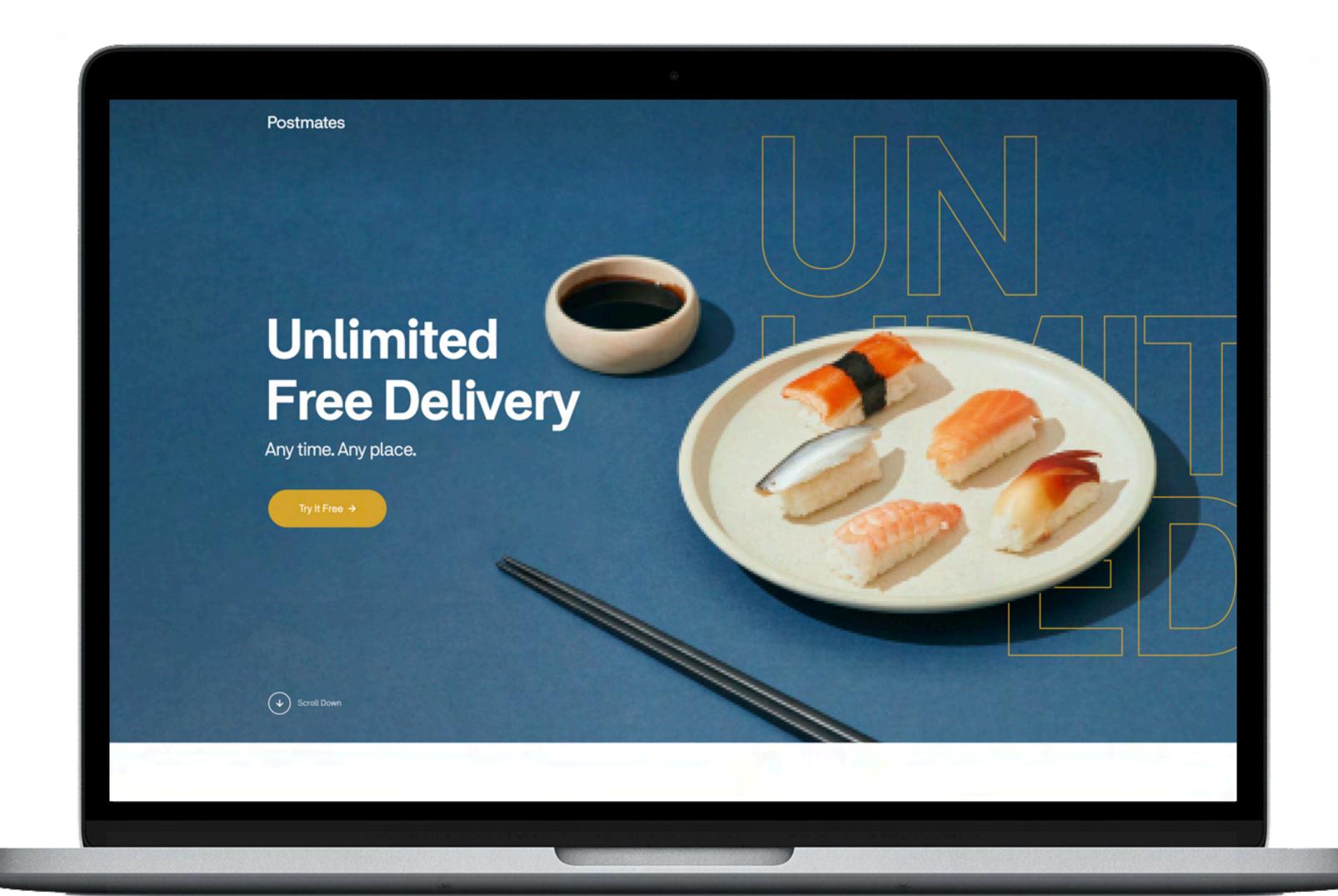


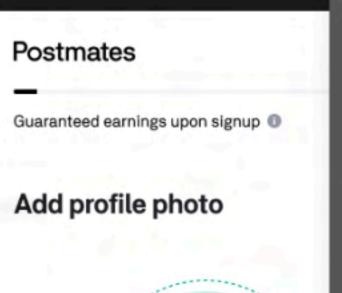


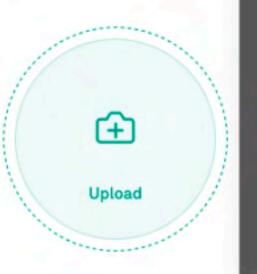
And then onto...



*** Postmates

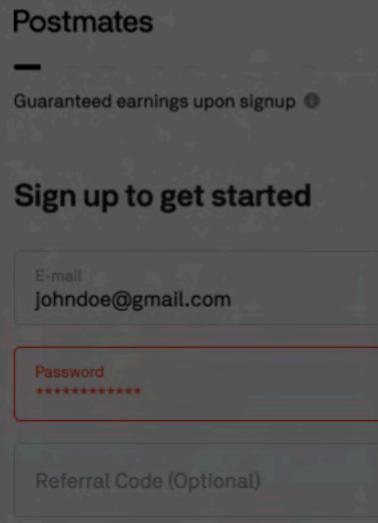






Customers will use this photo to identify you deliveries. Be sure to show your entire face shoulders. Make sure there is good lighting are not wearing a hat or sunglasses.

Continue



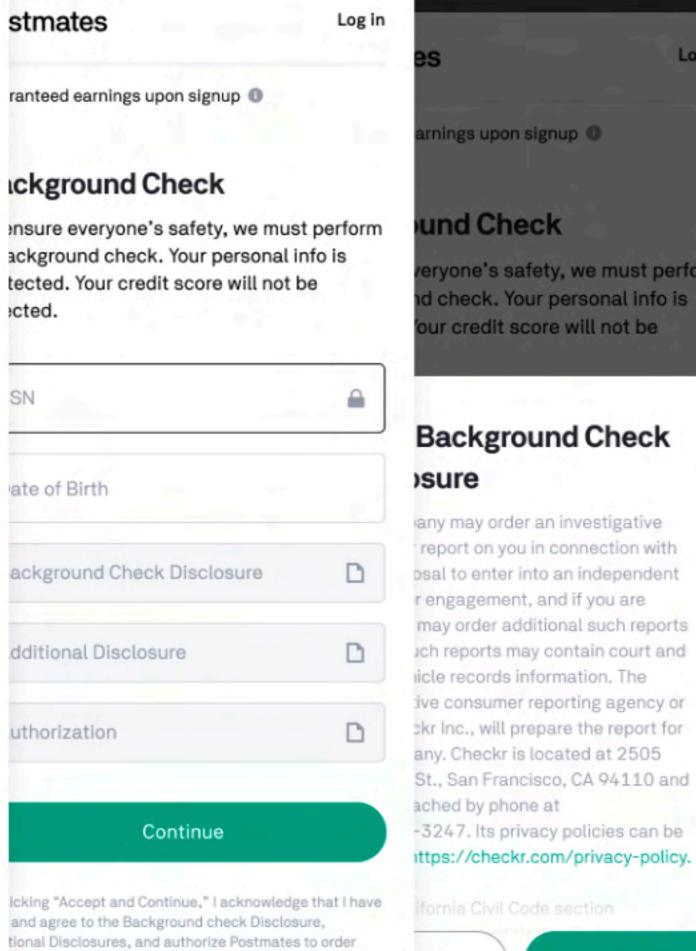


Guaranteed earnings when you deliver

Complete a certain number of deliverie within 14 days and earn a guaranteed minimum payout. Complete your signup see what your area is offering.

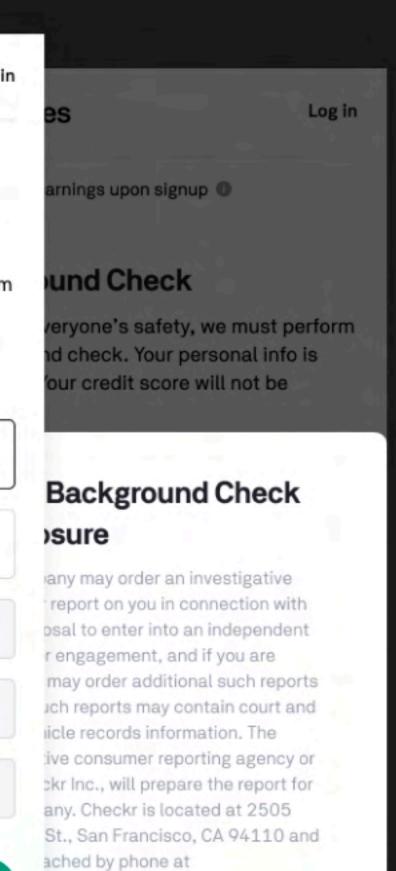
Got It

uaranteed earnings upon signu	0
Sign up to get starte	ed
E-mail johndoe@gmail.com	
Password	
Referral Code (Optional)	
Continue	
y clicking "Continue," I represent that nderstand, and agree to the Postmate nd Privacy Policy .	



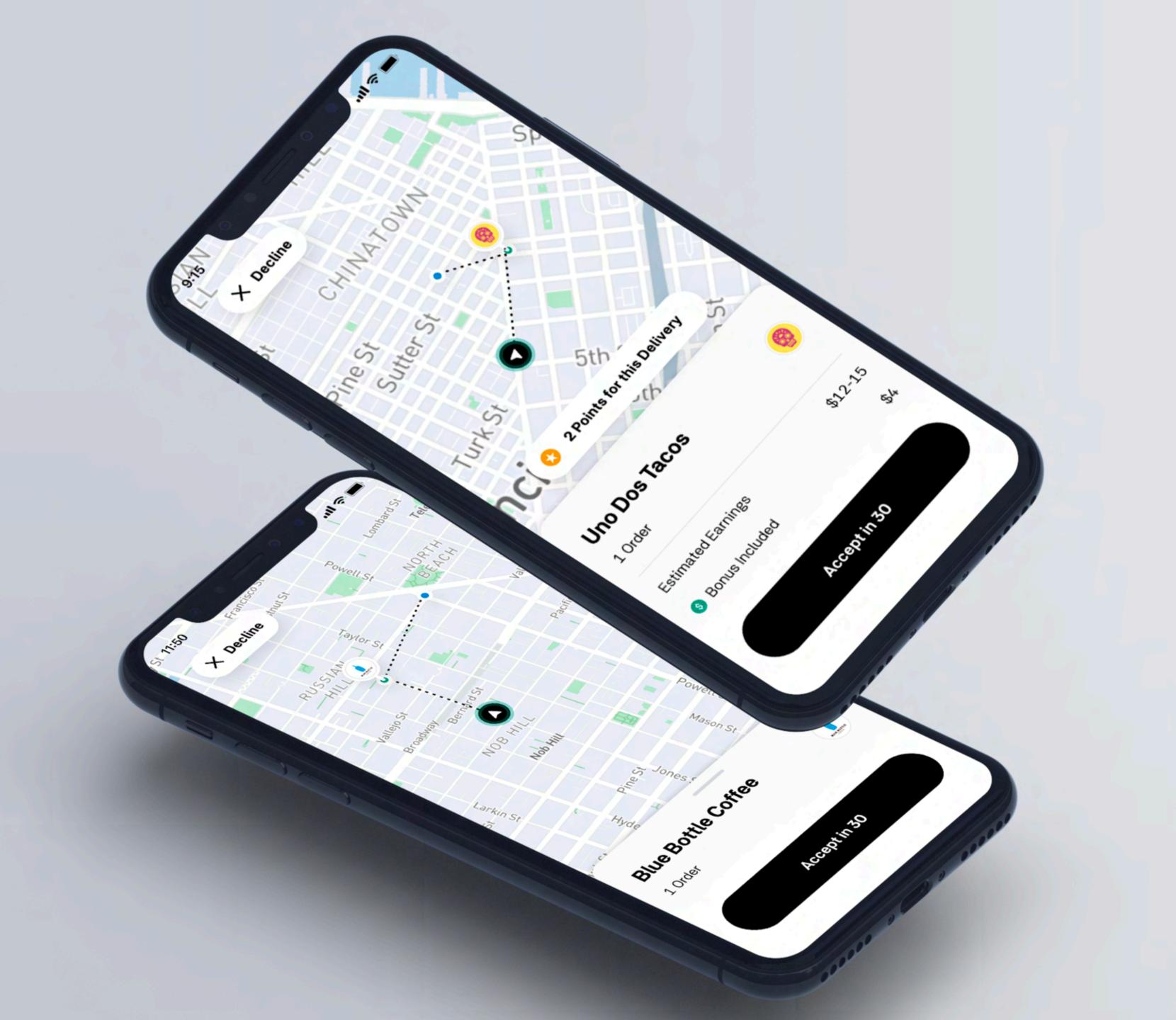
rts about me. I will automatically receive a free copy of

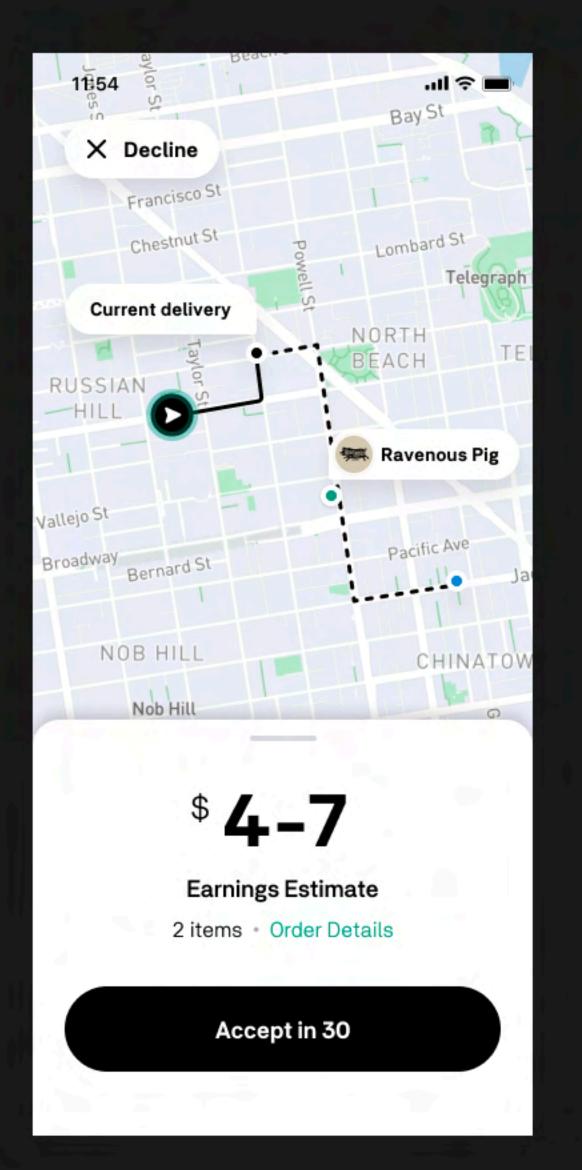
onsumer report.

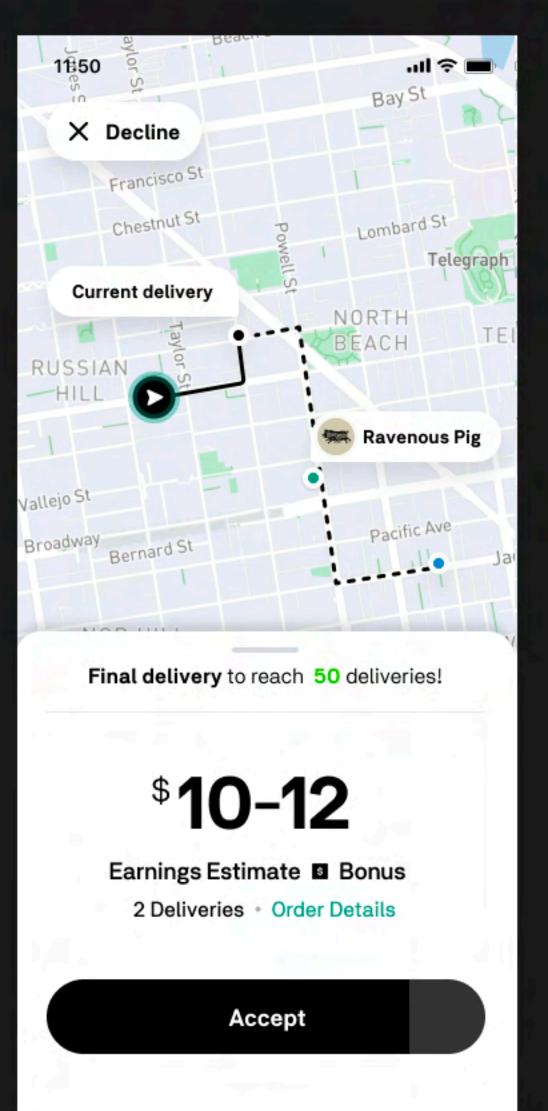


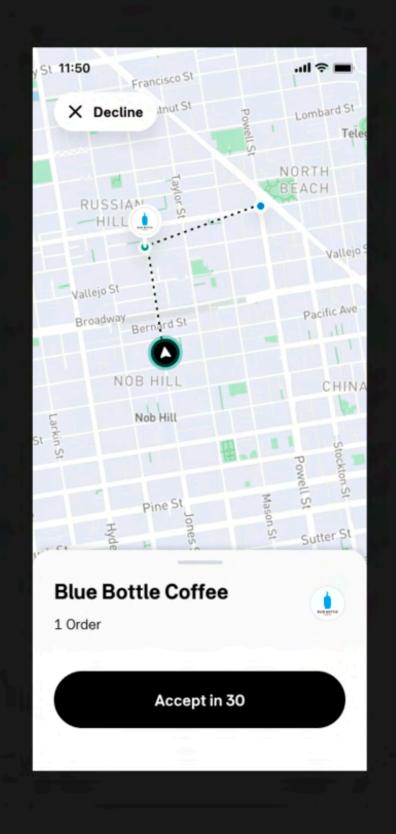
Agree

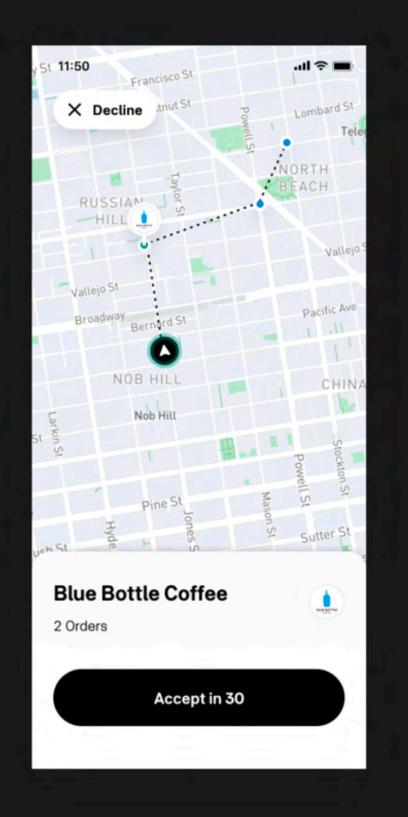
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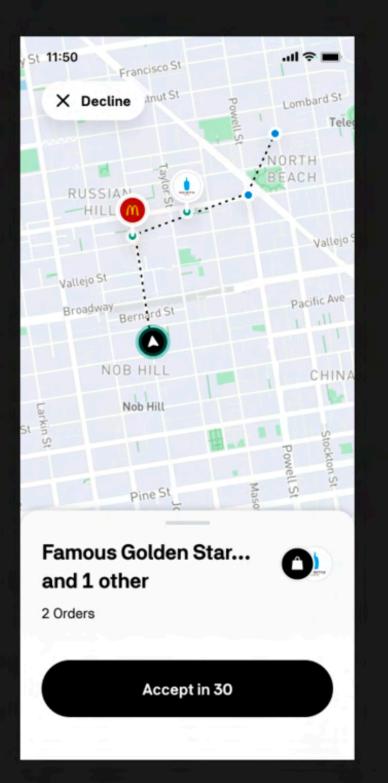


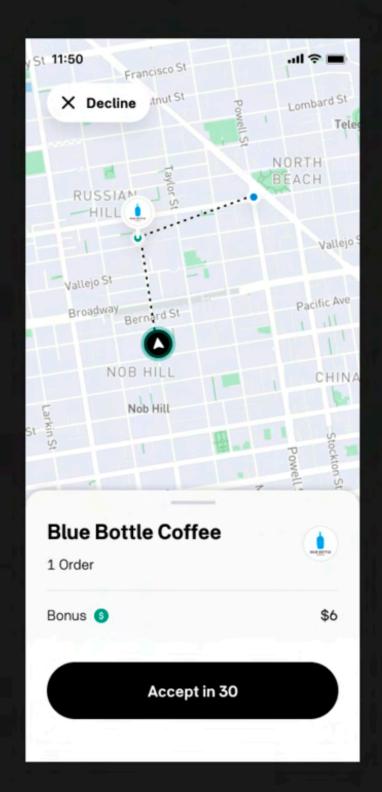


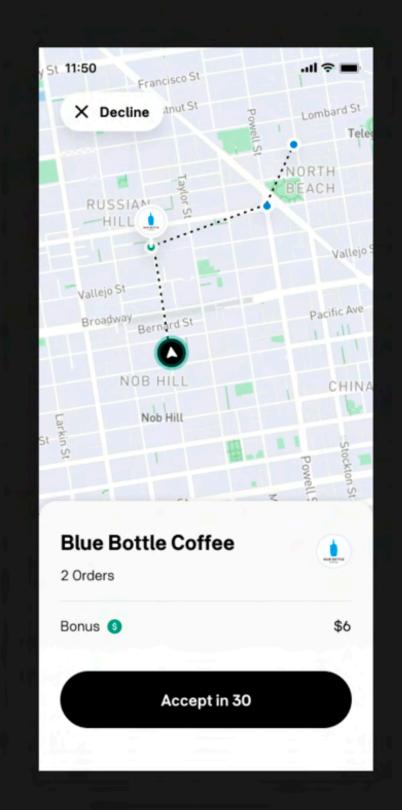


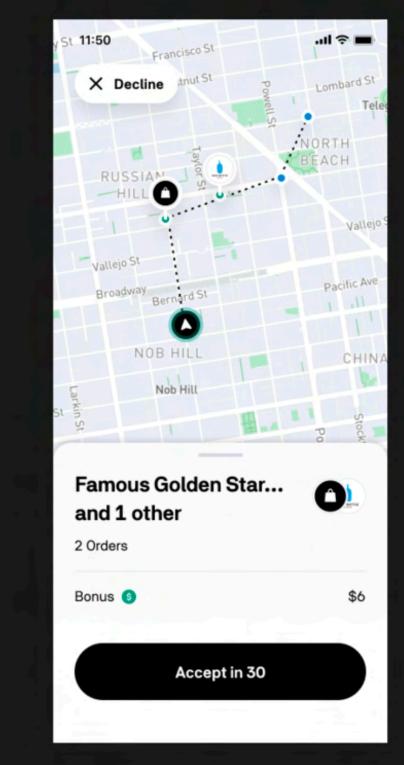


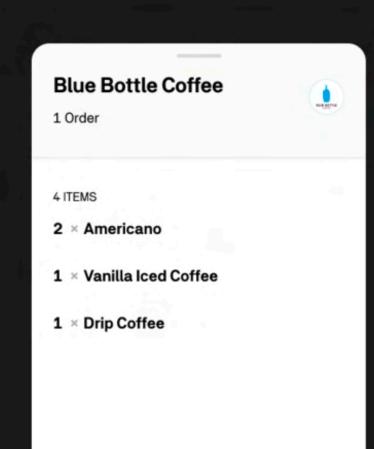


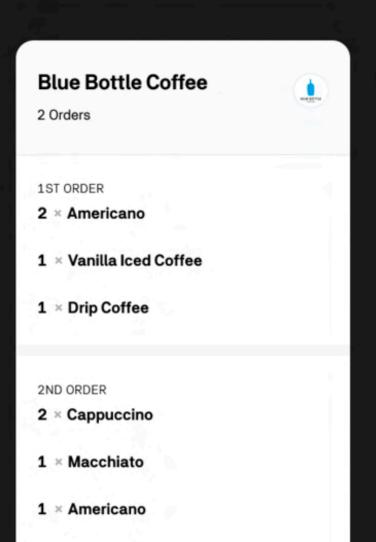


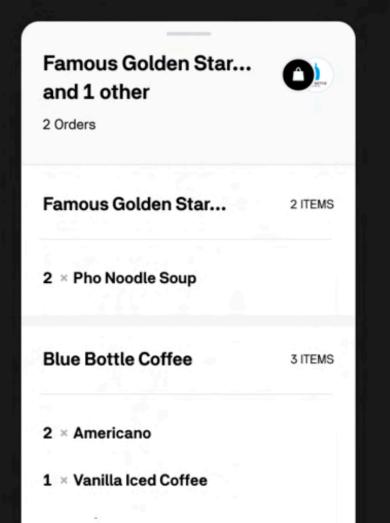


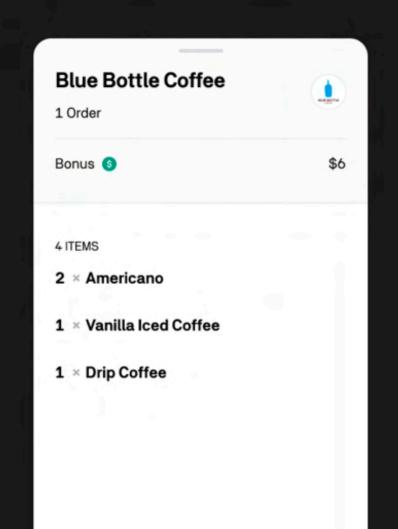


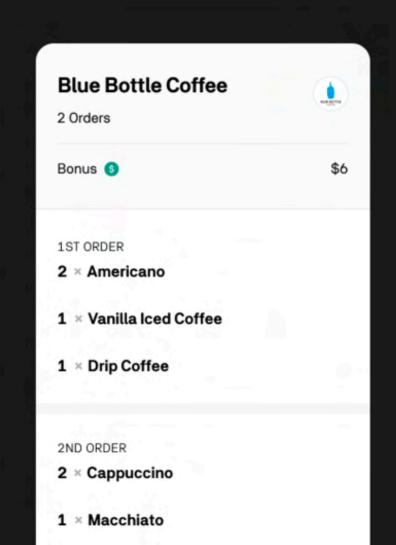


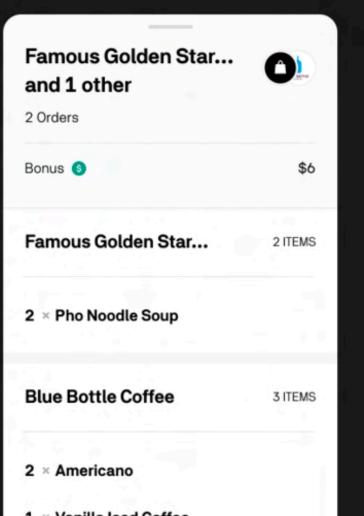


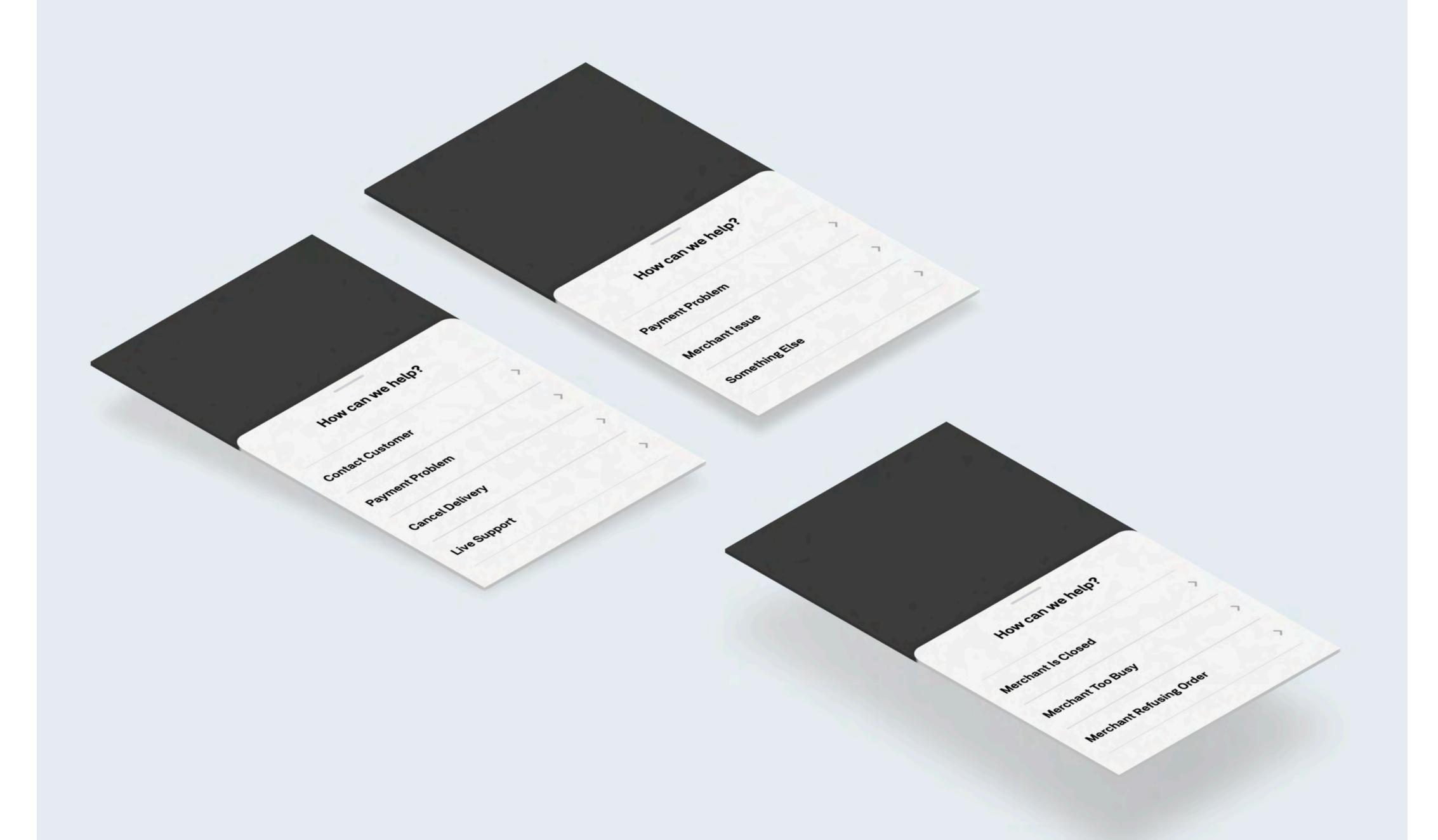


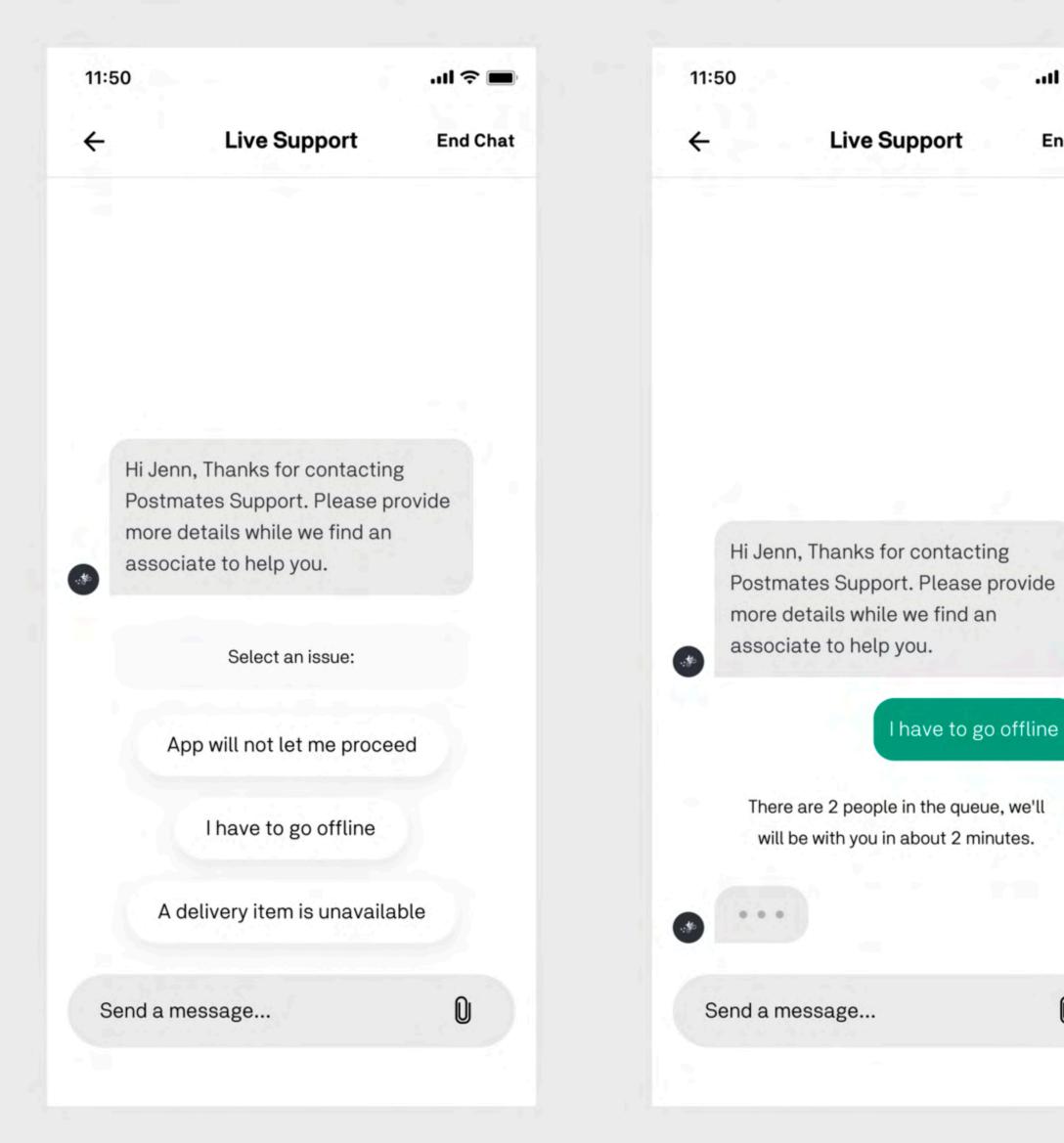












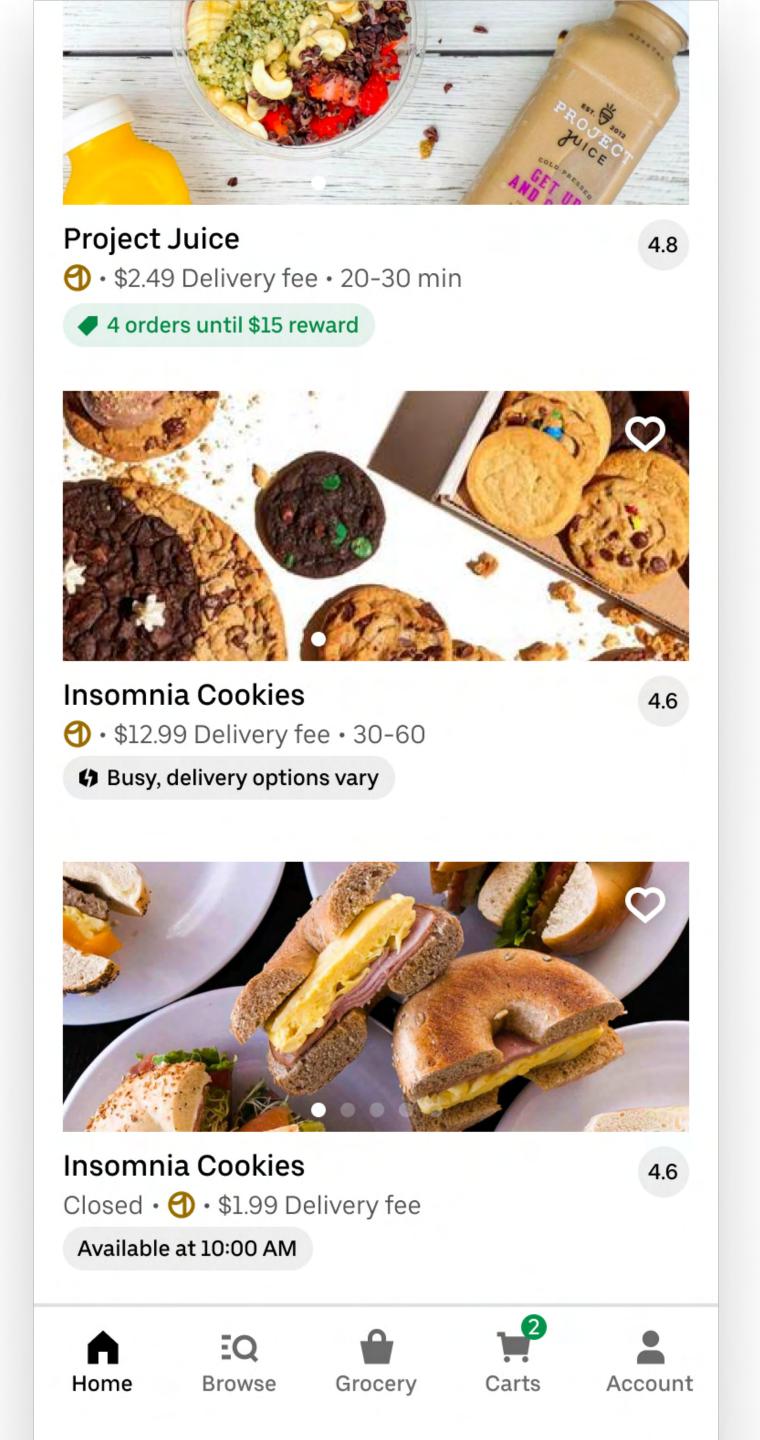
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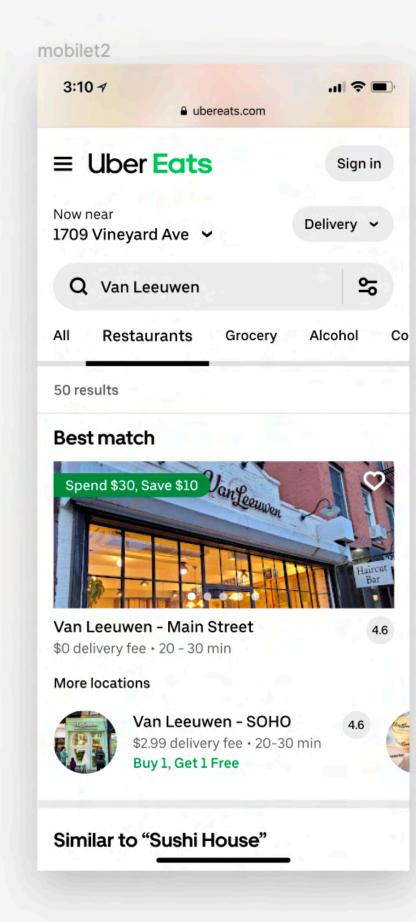
End Chat

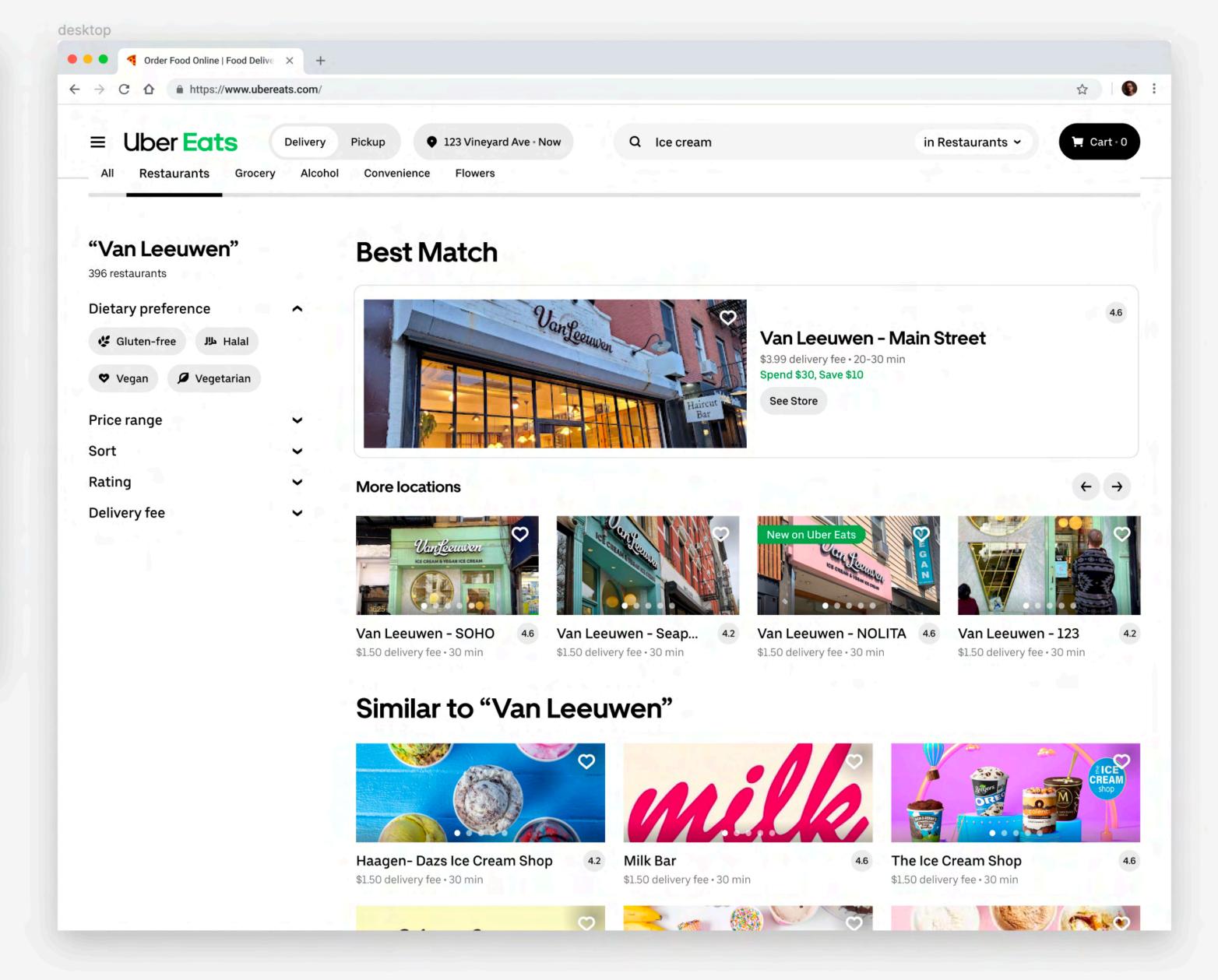
I have to go offline

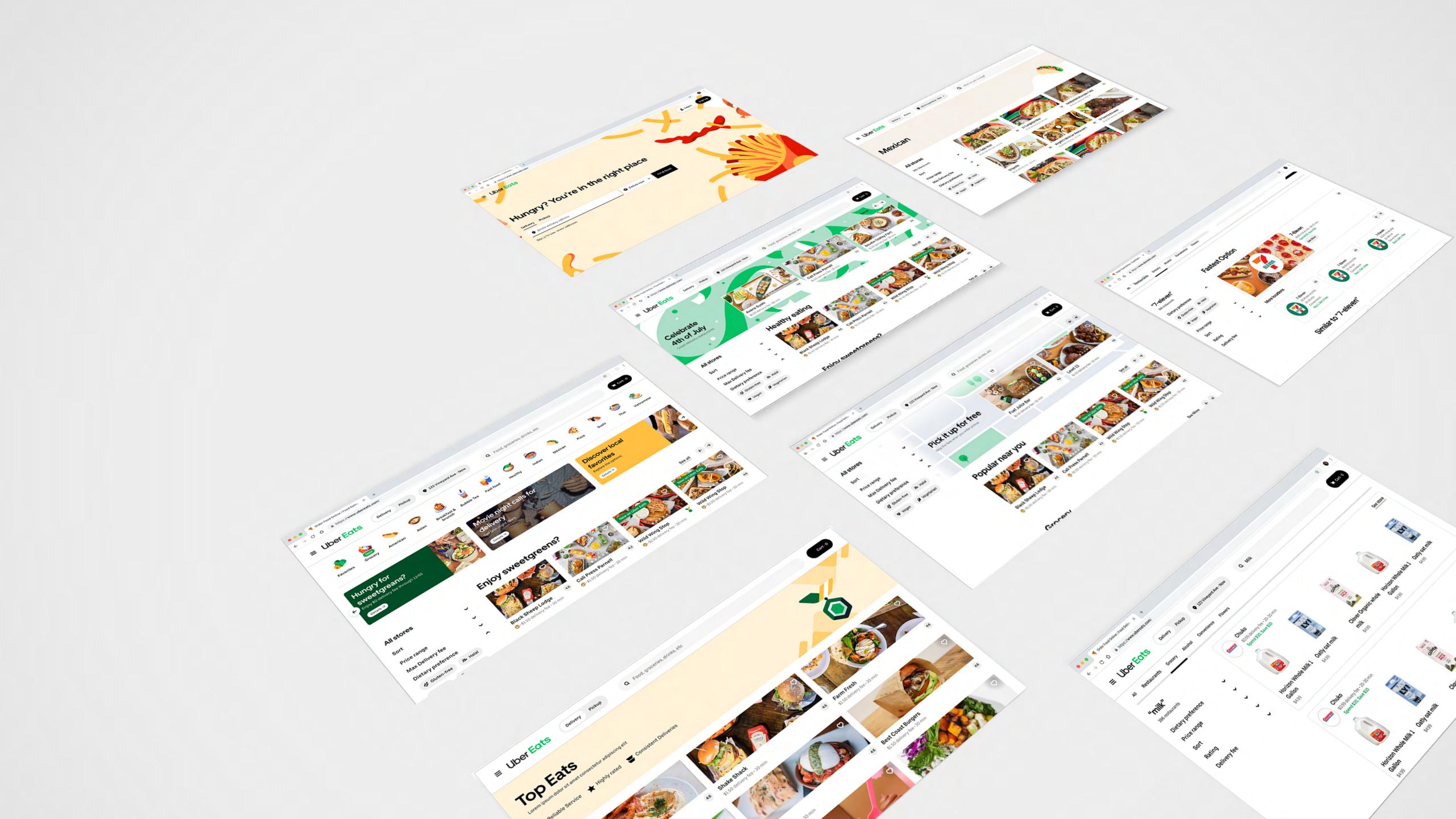
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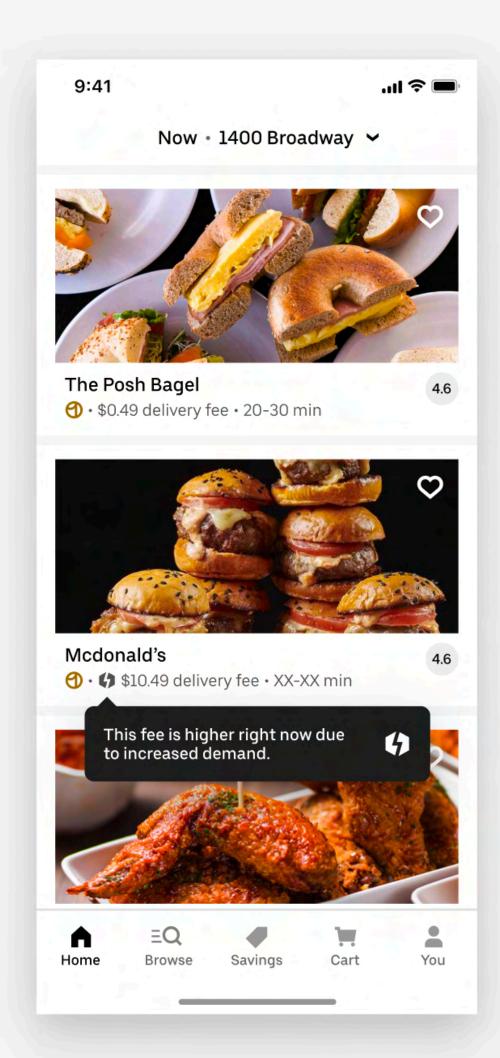
And finally at...

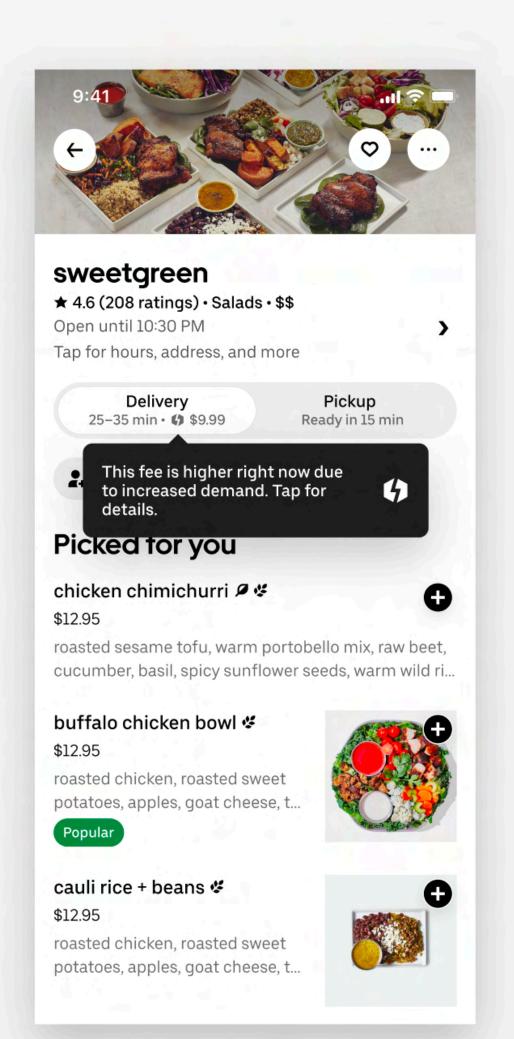


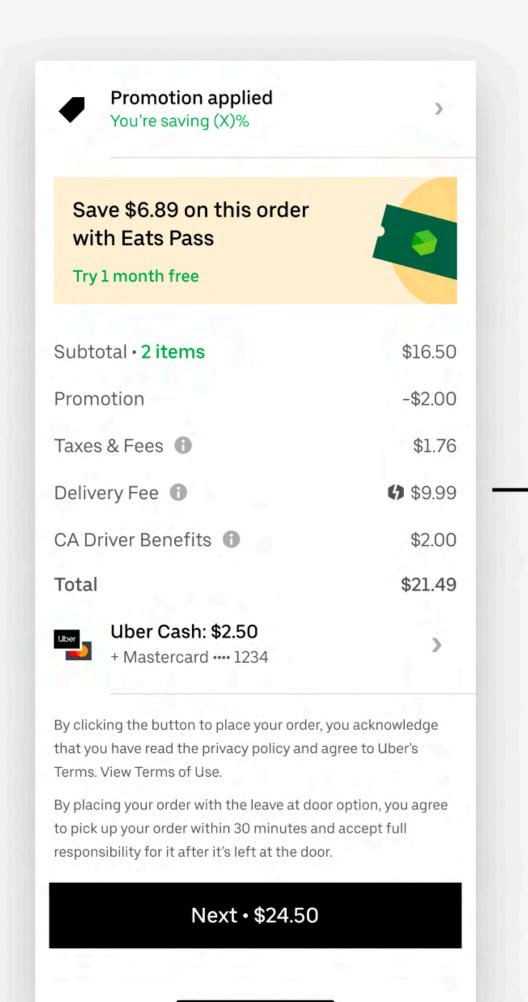


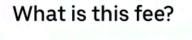












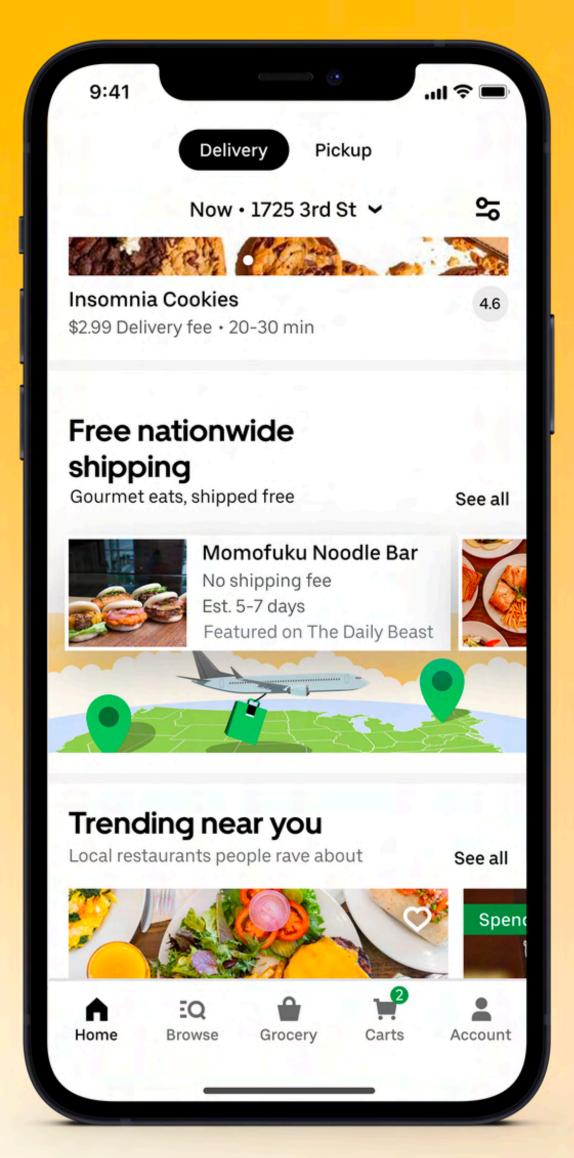


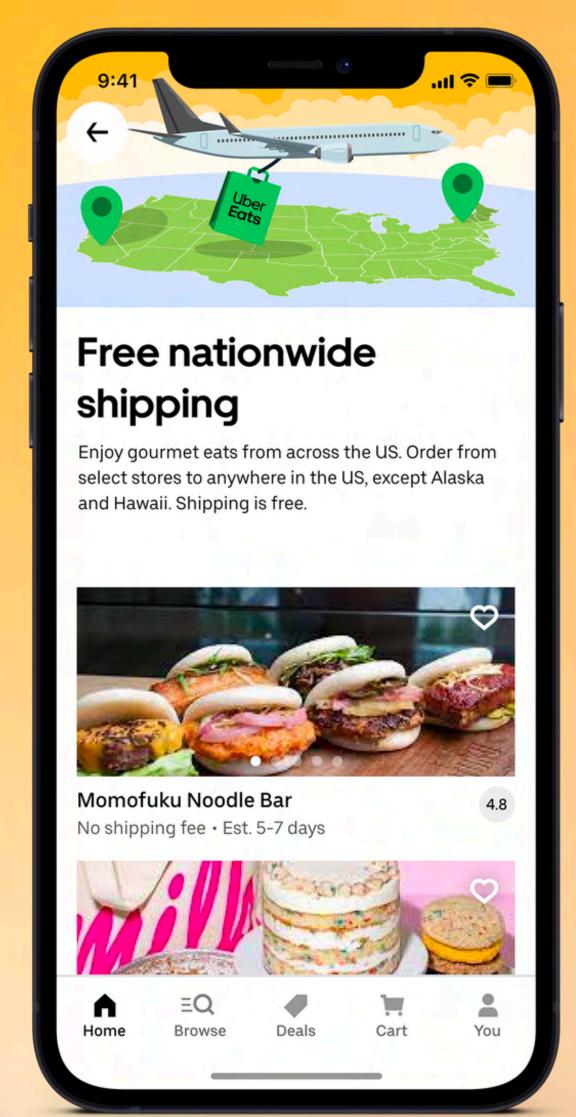


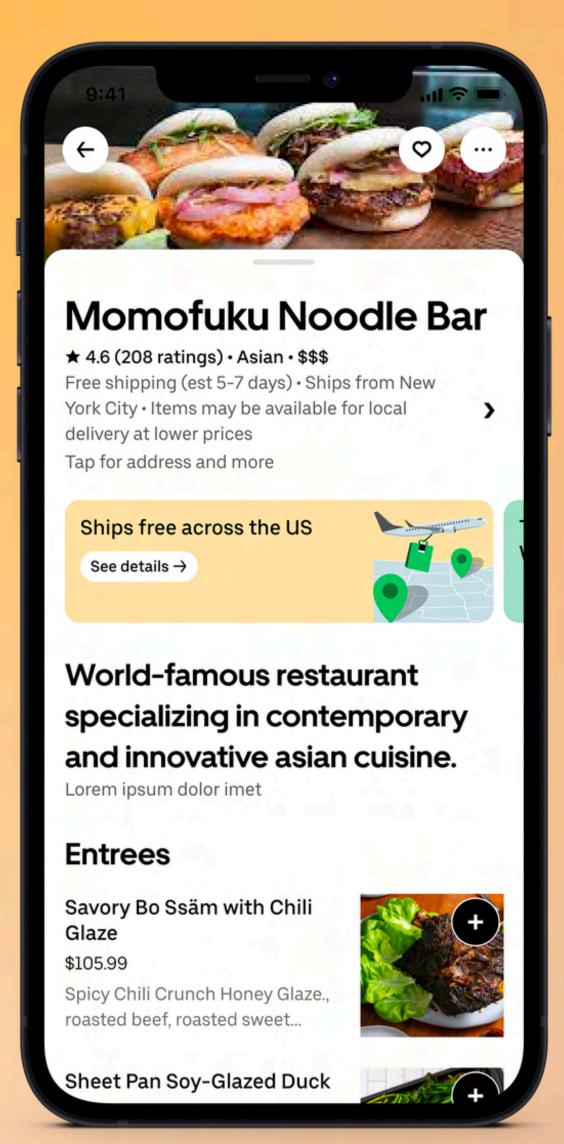
There aren't enough delivery people right now. This higher fee helps balance how many orders are coming in with how many delivery people are available.

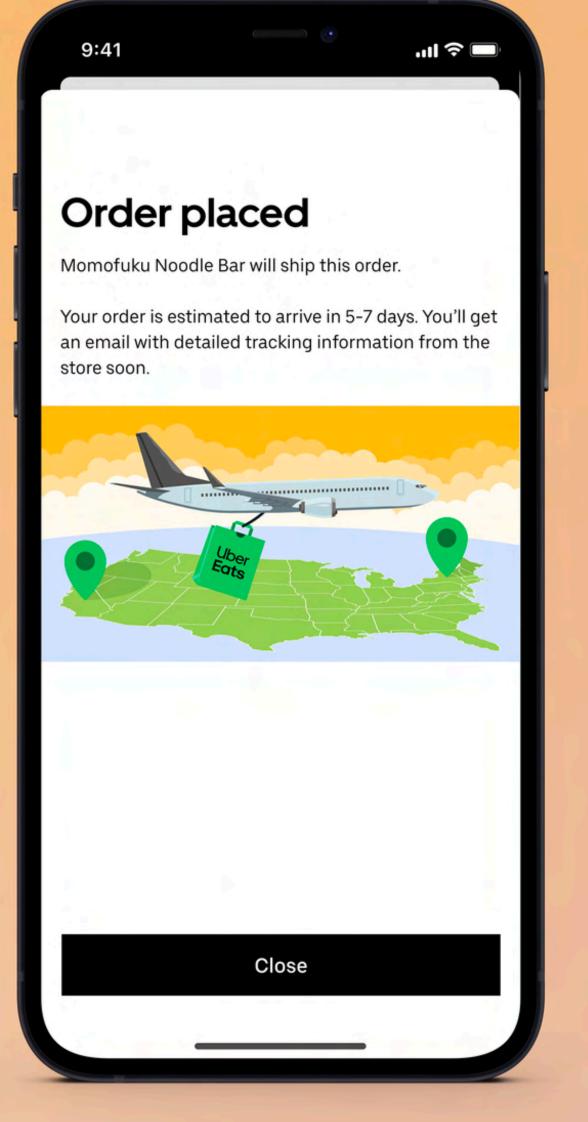
This fee helps cover delivery costs. It varies for each store based on things like your location. You'll always know the total before placing an order.

Close





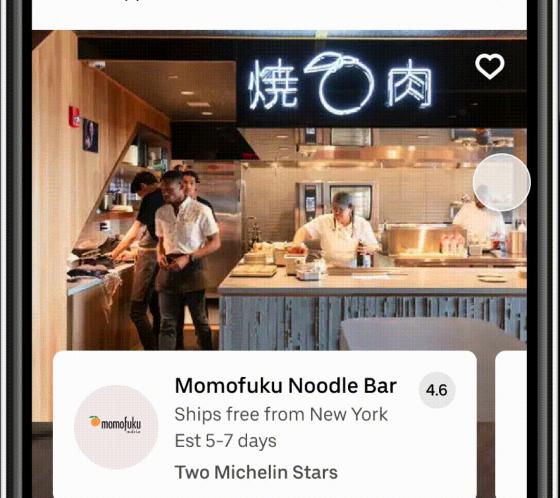




Gourmet eats from across the US

Now shipped nationwide

See all



Special Offers

Limited availability

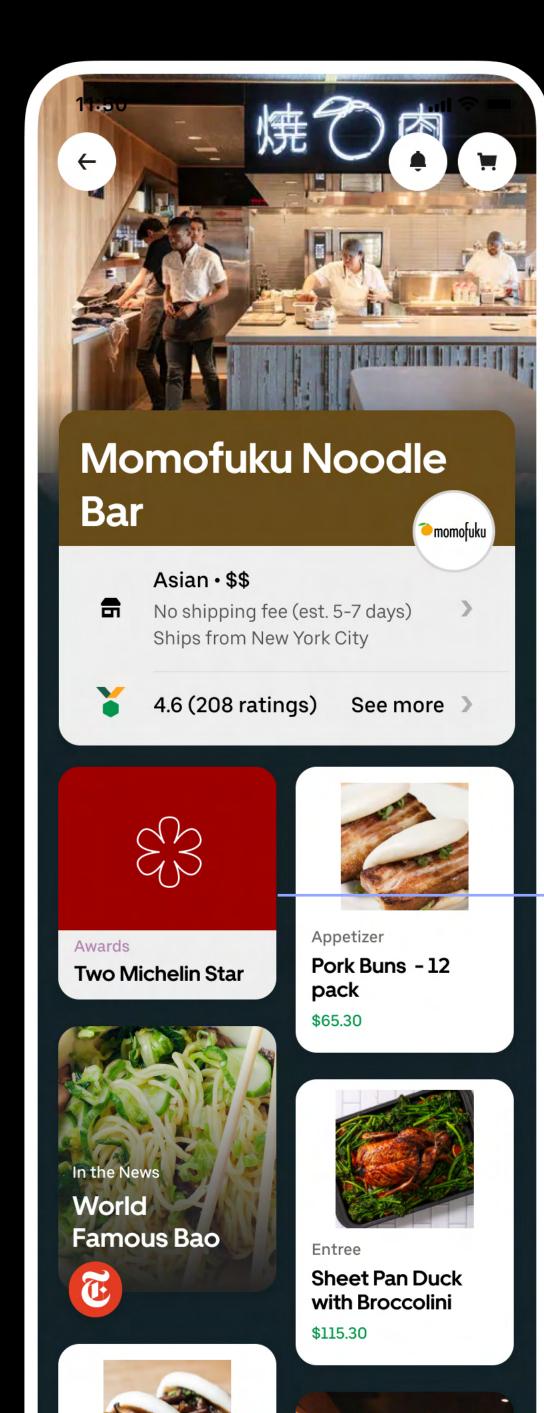
See all

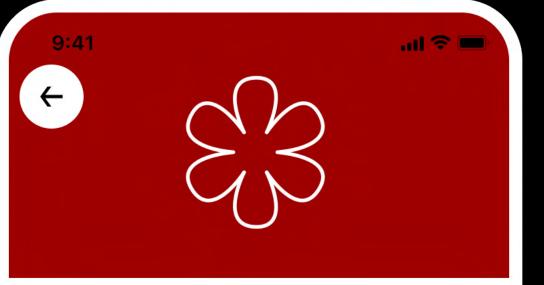












Two Michelin Star Award Winner

Since 2009

This elder member of David Chang's culinary empire is hipper and hotter than ever.



Highly rated

Top-rated food on Uber eats, ranking at the 99th percentile. Two michelin stars and on S.Pellegrino World's Best Restaurants list

World-renowned



David has been featured on the covers of Forbes Life and New York Magazine and recognized as one of Time Magazine's 100, Fortune's "40 Under 40", and more.



All-star food

Ear aligible orders on food grocery and











Two Michelin Star World **Famous Bao** Appetizer Shiitake Buns -12 pack \$65.30 Meet the man behind the food



Whole plate short rib dinner \$250.60



Savory Bo Ssäm

with Chili Glaze

Entree

Entree

\$115.30

Appetizer

pack

\$65.30

Pork Buns -12

Sheet Pan Duck with Broccolini

The evolution

of an empire

\$115.30

Savory Bo Ssäm Complete Kit

\$215.30

9:41

Savory Bo Ssäm with Chili Glaze

A new spin on our classic Bo Ssäm recipe. For the cure, we add in Savory Seasoned Salt to give a rounder flavor. On top, we sub in a sweet and spicy glaze made using Chili Crunch.

Frequently bought together

Sheet Pan Soy-Glazed
Duck with Tiny Broccolini
\$105.99



Ramen - 12 Pack \$90.75 • Select options

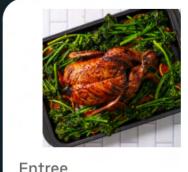


Add 1 to cart

\$105.99

Awards
Two Michelin Star





Appetizer

pack

\$65.30

Pork Buns - 12





Appetizer
Shiitake Buns 12 pack
\$65.30





Meet the man behind the food



Savory Bo Ssäm with Chili Glaze \$115.30

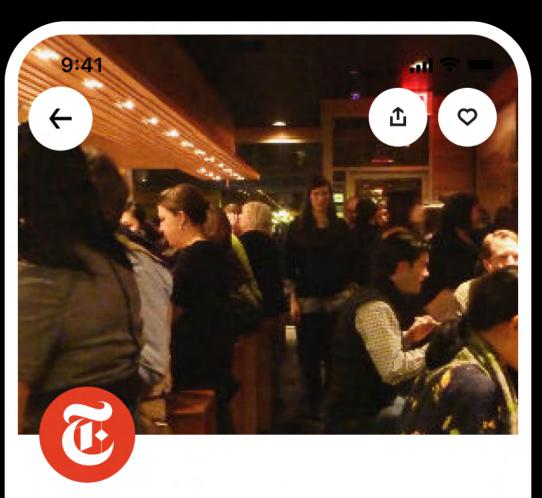


Whole plate short rib dinner \$250.60



Entree

Savory Bo Ssäm Complete Kit \$215.30



The evolution of an empire

The New York Times June 16, 2021

David Chang's first Momofuku Noodle
Bar opened in New York's East Village in
2004. It was an instant hit, its backless
chairs packed with "foodies"—then still a
relatively fresh slang word—and chefs
alike, who came to slurp noodles and
broth from massive bowls late into the

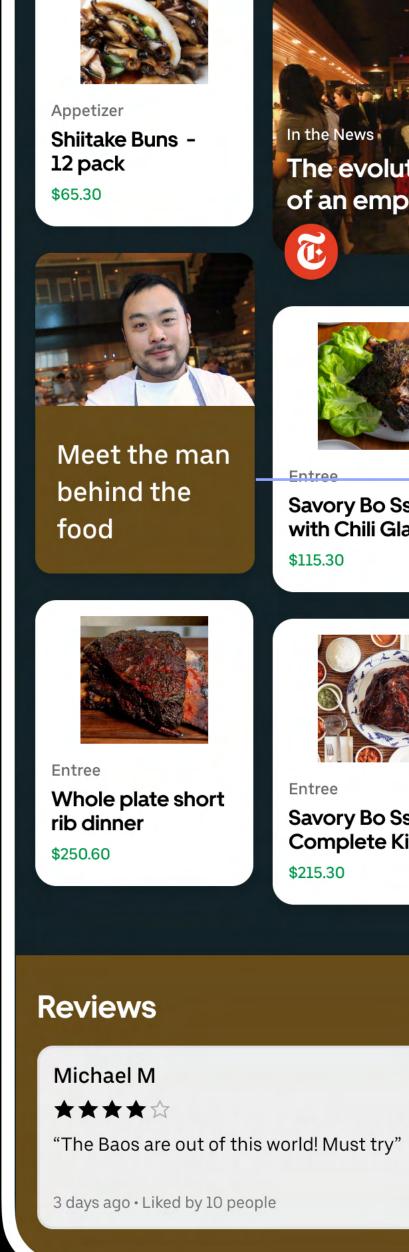












The evolution

of an empire

Savory Bo Ssäm with Chili Glaze

Savory Bo Ssäm

See all

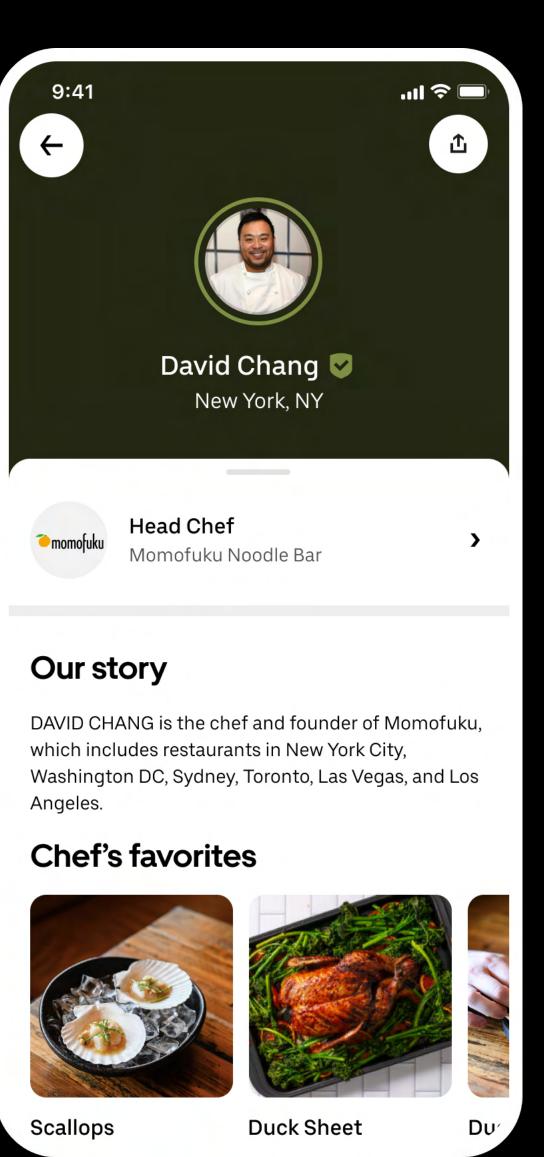
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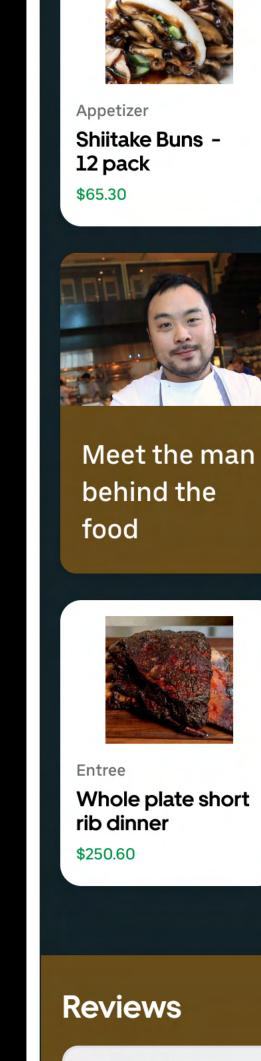
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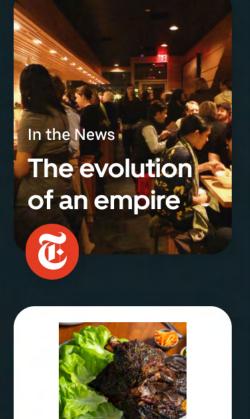
Complete Kit

\$215.30

\$115.30



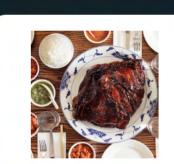






Savory Bo Ssäm with Chili Glaze

\$115.30



Savory Bo Ssäm Complete Kit \$215.30

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Michael M

"The Baos are out of this world! Must try"

3 days ago • Liked by 10 people

Mic *1

9:41







Ratings and reviews



(208 ratings)





Michael M

3 days ago

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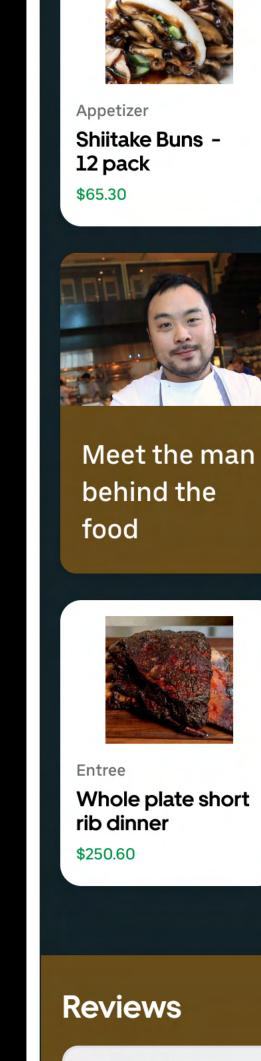
Anne G.

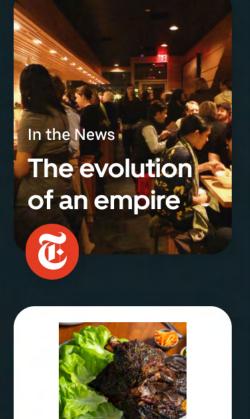
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"Exemplerary dishes, with amazing food quality. It didn't seem like I was buying for home—I thought I was tasting food straight out of the restaurant. I went to Momofuku back in 2018 and I'm so glad I can taste the dishes in the comfort of my home again!





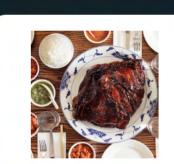






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